

State of Arkansas

76th General Assembly

Regular Session, 1987

SENATE BILL 67

By: Senators Chaffin, Beebe, Kinnard, Hoofman, Fitch, Gibson,
Hopkins, Harriman, Gordon, Bearden, Dowd, Hardin, Benham,
Russ, Ingram, Jewell, Malone, Nelson, Watson, Cassady and Bell

As engrossed 1-26-87

"AN ACT TO PROHIBIT ATTORNEYS FROM USING THE PRINTED OR
BROADCAST MEDIA, CABLE TV OR ANY OTHER MEDIUM TO DIRECTLY
SOLICIT CLIENTS OR ENCOURAGE LITIGATION; AND FOR OTHER
PURPOSES."

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:

SECTION 1. No attorney shall use the printed media or broadcast media, cable television or any other medium to directly solicit clients or encourage litigation in this State. Attorneys may utilize the media and all other mediums for advertising their areas of practice or expertise, fees, address, telephone number, and as otherwise permitted by the Arkansas Supreme Court.

SECTION 2. Violations of this Act shall constitute class A misdemeanors.

SECTION 3. All laws and parts of laws in conflict with this Act are hereby repealed.

/s/ Chaffin, et al

