

State of Arkansas
77th General Assembly
Regular Session, 1989
By: Senator Scott

S.C.R. 1

SENATE CONCURRENT RESOLUTION

IMPLORING THE FORD MOTOR COMPANY TO ALLOCATE EACH LINE OF ITS NEW VEHICLES TO EACH ARKANSAS FORD DEALER BASED UPON A SIX MONTH MOVING AVERAGE OF FORD REGISTRATIONS IN THE DEALER'S LOCALITY.

WHEREAS, the Ford Motor Company has been unable to supply an adequate number of cars and trucks to its dealers; and

WHEREAS, under Ford's present allocation system a dealer only receives a vehicle for stock when it has sold a vehicle; and

WHEREAS, the small Ford dealers in Arkansas are adversely affected by this allocation system,

WHEREAS, the viability of the Ford dealers located in the rural areas of this State depends upon the Ford Motor Company changing its allocation method as requested by this resolution; and

WHEREAS, if the Ford Motor Company does not comply with this resolution, only the residents of the urban areas of this State will have the convenience of doing business with local Ford dealers,

NOW THEREFORE,

BE IT RESOLVED BY THE SENATE OF THE SEVENTY-SEVENTH GENERAL ASSEMBLY OF THE STATE OF ARKANSAS, THE HOUSE OF REPRESENTATIVES CONCURRING THEREIN:

That the Ford Motor Company is hereby implored to allocate and schedule for delivery monthly each line of its new vehicles to each Arkansas Ford dealer based upon a six month moving average of Ford registrations in the dealer's locality.

BE IT FURTHER RESOLVED that if the Ford Motor Company is unable to produce and deliver the number of new vehicles necessary to allocate on

the six month moving average, then the Ford Motor Company should allocate new vehicles to each dealer on an equal percentage basis.