

1 **State of Arkansas**  
2 **79th General Assembly**  
3 **Regular Session, 1993**  
4 **By: Representatives Hendrix, Cunningham, Willems, Arnold, D. Wood, Hinshaw, Blair,**  
5 **McJunkin, Schexnayder, McGee, Hunton, Steele, Carter, Sheid, Curran, Hill, Stalnaker, von**  
6 **Gremp**

# A Bill

**HOUSE BILL 1533**

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## 9 **For An Act To Be Entitled**

10 "AN ACT TO AMEND THE ARKANSAS HIGHWAY BEAUTIFICATION  
11 ACT, SPECIFICALLY, ARKANSAS CODE SECTION 27-74-102 TO ADD  
12 THE DEFINITION SCENIC BYWAY AND ARKANSAS CODE SECTION  
13 27-74-204 TO LIMIT THE ERECTION OF OUTDOOR ADVERTISING  
14 SIGNS, DISPLAYS, AND DEVICES ALONG A SCENIC BYWAY TO  
15 THOSE PERMITTED BY 23 U.S.C. §131 (c), ALL FOR THE  
16 PURPOSES OF ALLOWING THE STATE OF ARKANSAS TO BE ELIGIBLE  
17 TO PARTICIPATE IN A FEDERALLY-AIDED SCENIC BYWAY PROGRAM;  
18 TO DECLARE AN EMERGENCY; AND FOR OTHER PURPOSES."

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## 20 **Subtitle**

21 "SCENIC BYWAYS."

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23 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:

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25 SECTION 1. Arkansas Code Section 27-74-102 is hereby amended to read as  
26 follows:

27 "27-74-102. Definitions.

28 As used in this chapter, unless the context otherwise requires:

29 (1) Outdoor advertising means any outdoor sign, display, device,  
30 figures, painting, drawing, message, plaque, poster, billboard, or other thing  
31 which is designed, intended, or used to advertise or inform, any part of the  
32 advertising or informational contents of which is visible from any place on  
33 the main-traveled way of the interstate, or primary highways;

34 (2) Safety rest area means an area or site established, operated, and  
35 maintained within or adjacent to the right-of-way by or under public

1 supervision or control, for the convenience of the traveling public;  
2       (3) Information center means an area or site established, operated, and  
3 maintained at a safety rest area for the purpose of informing the public of  
4 places of interest within the State of Arkansas and providing such other  
5 information as the State Highway Commission may deem desirable;

6       (4) Interstate system or "interstate" means that portion of the  
7 National System of Interstate and Defense Highways located within this state,  
8 as officially designated or as may hereafter be designated by the State  
9 Highway Commission and approved by the Secretary of Transportation, pursuant  
10 to the provisions of Title 23 of the United States Code;

11       (5) Primary system or primary means that portion of the federal aid  
12 primary system located within this state, as officially designated or as may  
13 hereafter be designated by the State Highway Commission and approved by the  
14 Secretary of Transportation, pursuant to the provisions of Title 23 of the  
15 United States Code;

16       (6) Motorist services directional sign means a sign giving directional  
17 information about goods and services in the interest of the traveling public,  
18 including, but not limited to:

19               (A) Places of public lodging;  
20               (B) Places where food is served to the public on a regular basis;  
21               (C) Places where automotive fuel or emergency automotive  
22 repair services, including truck stops, are regularly available to the public;

23               (D) Educational institutions;

24               (E) Places of religious worship;

25               (F) Public or private recreation areas, including campgrounds,  
26 resorts, and attractions, natural wonders, wildlife and waterfowl refuges, and  
27 nature trails;

28               (G) Plays, concerts, and fairs;

29               (H) Antique shops; and

30               (I) Agricultural products in a natural state, including  
31 vegetables and fruit.

32       (7) 'Scenic byway' means a highway, or portion of a highway, that has  
33 been designated a Scenic Byway by the Arkansas State Highway Commission in  
34 accordance with federal laws, regulations and rules pertaining to Scenic  
35 Byways."

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2 SECTION 2. Arkansas Code Section 27-74-204 is hereby amended to read as  
3 follows:

4 "27-74-204. Permitted advertising.

5 (a) *With the exception of and excluding those highways, or portions of*  
6 *highways, which are designated by the State Highway Commission as Scenic*  
7 *Byways, nothing contained in this chapter shall prohibit the erection and*  
8 *maintenance of outdoor advertising signs, displays, and devices consistent*  
9 *with customary use within six hundred sixty feet (660') of the nearest edge of*  
10 *the right-of-way of interstate, primary, and other state highways designated*  
11 *by the State Highway Commission:*

12 (1) Within those areas which are zoned industrial or commercial under  
13 authority of the laws of this state; or

14 (2) Within those unzoned commercial or industrial areas which may be  
15 determined by agreement between the commission and the U.S. Secretary of  
16 Transportation.

17 (b) Neither shall these prohibitions apply to signs, displays, and  
18 devices:

19 (1) Advertising the sale or lease of property upon which they are  
20 located;

21 (2) Advertising activities conducted on the property upon which they are  
22 located;

23 (3) Which locate, identify, mark, or warn of the presence of pipelines,  
24 utility lines, or rail lines, and appurtenances thereto, including, but not  
25 limited to, markers used in maintenance, operation, observation, and safety;

26 (4) Granted an exemption by the Secretary of Transportation pursuant to  
27 23 U.S.C. § 131(o).

28 (c) The erection of outdoor advertising signs, displays, and devices  
29 along a Scenic Byway shall be limited to those permitted by 23 U.S.C. §131  
30 (c)."

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32 SECTION 3. All provisions of this act of a general and permanent nature  
33 are amendatory to the Arkansas Code of 1987 Annotated and the Arkansas Code  
34 Revision Commission shall incorporate the same in the Code.

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1 SECTION 4. If any provision of this act or the application thereof to  
2 any person or circumstance is held invalid, such invalidity shall not affect  
3 other provisions or applications of the act which can be given effect without  
4 the invalid provision or application, and to this end the provisions of this  
5 act are declared to be severable.

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7 SECTION 5. All laws and parts of laws in conflict with this act are  
8 hereby repealed.

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10 SECTION 6. EMERGENCY. It is hereby found and determined by the General  
11 Assembly that the amendments contained in this act are necessary in order for  
12 the State of Arkansas to be eligible to participate in a federally-aided  
13 Scenic Byway program which federal funds may be utilized for much needed  
14 improvements to the State's scenic byways and only by the immediate  
15 effectiveness of this act may the State take full advantage as soon as  
16 possible of such federal-aid funds. Therefore, an emergency is hereby  
17 declared to exist, and this act being immediately necessary for the  
18 preservation of the public peace, health, and safety shall be in full force  
19 and effect from and after its passage and approval.

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/s/B.G. Hendrix, et al

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*As Engrossed: 2/19/93*

**HB 1533**

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