1 2	State of Arkansas 82nd General Assembly	A Bill		
3	Regular Session, 1999		HOUSE BILL 1	355
4	regular bession, 1999			555
5	By: Representative C. Joh	nson		
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8		For An Act To Be Entitled		
9	"AN ACT TO ESTABLISH A PROGRAM TO RAISE AWARENESS			
10	CONCERNING PROSTATE CANCER; TO INCREASE THE			
11	AVAILABILITY OF DIAGNOSIS AND TREATMENT OF PROSTATE			
12	CANCER; AND FOR OTHER PURPOSES."			
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14		Subtitle		
15	"T(O ESTABLISH A PROGRAM TO RAISE		
16	AW	ARENESS CONCERNING PROSTATE CANCER		
17	ANI	D TO INCREASE THE AVAILABILITY OF		
18	DI	AGNOSIS AND TREATMENT OF PROSTATE		
19	CAI	NCER. "		
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22	BE IT ENACTED BY THE	GENERAL ASSEMBLY OF THE STATE OF ARKAN	ISAS:	
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24	SECTION 1. <u>(a</u>	a) The Department of Health shall provid	e for the early	
25	detection, diagnosis	s, and treatment of prostate cancer, acc	ording to the	
26	following principles	<u>s:</u>		
27	<u>(1) The</u>	e department shall provide for prostate	<u>cancer</u> education	!
28	and awareness so as	to ensure early detection and conduct s	urvei I I ance	
29	activities across th	<u>ie state;</u>		
30	<u>(2) The</u>	e department shall provide screening of	men for prostate	:
31	cancer as an early o	detection health care measure;		
32	(3) After screening, the department shall provide medical			
33	referrals and financ	cial assistance for services necessary f	or definitive	
34	diagnosis, including nonradiological techniques and biopsy; and			
35	<u>(4) If</u>	a department diagnosis is made, the pro	gram shall provi	<u>de</u>
36	the necessary advoca	acy and financial assistance to help the	e person obtain	

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	necessary treatment. (b) The Department of Health shall coordinate with other agencies and		
2	(b) The Department of Health shall coordinate with other agencies and		
3	organizations as funds become available to establish, promote, and maintain a		
4	prostate cancer prevention and treatment education program in order to raise		
5	public awareness, educate consumers, and educate and train health		
6	professionals and service providers.		
7	(c) For purposes of administering this act, the State Health		
8	Officer shall do all of the following:		
9	(1) Identify the appropriate entities to carry out a prostate		
10	cancer prevention and treatment education program;		
11	(2) Work to improve the capacity of community-based services to		
12	prostate cancer patients;		
13	(3) Work with governmental offices, community and business		
14	leaders, community organizations, health care and human service providers, and		
15	national prostate cancer organizations to coordinate efforts and maximize		
16	state resources in the areas of prevention, education, and treatment of		
17	prostate cancer; and		
18	(4) Identify and, as funds become available, replicate or use		
19	successful prostate cancer programs and procure related materials and services		
20	from organizations with appropriate expertise and knowledge of prostate		
21	cancer.		
22	(c) The Department of Health shall use, as funds become available, the		
23	following strategies for raising public awareness on the causes and nature of		
24	prostate cancer, personal risk factors, value of prevention and early		
25	detection, and options for diagnosing and treating the disease:		
26	(1) An outreach campaign utilizing print, radio, and television		
27	public service announcements, advertisements, posters, and other materials;		
28	(2) Providing health information and risk factor assessment in		
29	regard to prostate cancer at public events;		
30	(3) Targeting populations at risk for prostate cancer, with		
31	special attention to African-Americans and to rural areas of this state;		
32	(4) Providing reliable information about prostate cancer to		
33	policy makers;		
34	(5) Distributing information through county health departments,		
35	schools, area agencies on aging, employer wellness programs, physicians,		

 $\underline{\text{hospitals and health maintenance organizations, men's groups, nonprofit}}$

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1	organizations, community-based organizations, life or disability insurance			
2	companies, fraternal benefit societies, nonprofit health service corporations,			
3	nonprofit hospital service corporations, nonprofit medical service			
4	corporations, prepaid health plans, health maintenance organizations, or long-			
5	term care plans and all similar type organizations; and			
6	(6) Any other strategy for raising public awareness about			
7	prostate cancer that is consistent with the provisions of this subchapter.			
8	(d) The Department of Health shall use, as funds become available, the			
9	following strategies for educating and training physicians, health			
10	professionals, and community service providers in regard to the most up-to-			
11	date, accurate scientific and medical information on prostate cancer			
12	prevention, diagnosis and treatment, therapeutic decision-making about			
13	prostate cancer, guidelines for detecting and treating prostate cancer in			
14	special populations, and risks and benefits of medications and research			
15	advances:			
16	(1) Identify and obtain education materials for the professional			
17	health care provider which translates the latest scientific and medical			
18	information into clinical applications;			
19	(2) Raise awareness among professional health care providers as			
20	to the importance of prostate cancer prevention, early detection, treatment,			
21	and rehabilitation; and			
22	(3) Provide workshops and seminars for in-depth professional			
23	development in the field of the care and management of the patient with			
24	prostate cancer.			
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26	SECTION 2. All provisions of this act of a general and permanent nature			
27	are amendatory to the Arkansas Code of 1987 Annotated and the Arkansas Code			
28	Revision Commission shall incorporate the same in the Code.			
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30	SECTION 3. If any provision of this act or the application thereof to			
31	any person or circumstance is held invalid, such invalidity shall not affect			
32	other provisions or applications of the act which can be given effect without			
33	the invalid provision or application, and to this end the provisions of this			
3/	act are declared to be severable			

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SECTION 4. All laws and parts of laws in conflict with this act are

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