# Stricken language would be deleted from and underlined language would be added to law as it existed prior to the 82nd General Assembly. 

State of Arkansas
82nd General Assembly
Regular Session, 1999
SENATE BILL 500

## By: Senators Fitch, Bisbee

## For An Act To Be Entitled

"AN ACT TO AMEND SUBCHAPTER 7 OF CHAPTER 75 OF TI TLE 4 OF THE ARKANSAS CODE, THE UNFAI R CI GARETTE SALES ACT; AND FOR OTHER PURPOSES. "

## Subtitle

"TO AMEND THE UNFAI R CI GARETTE SALES ACT."

## BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:

SECTI ON 1. Subchapter 7 of Chapter 75 of Title 4 of the Arkansas Code is amended to read as follows:
"4-75-701. Title.
This subchapter shall be known and may be cited as the 'Unfair Ci garette Sal es Act'.
§ 4-75-702. Def initions.
As used in this subchapter, unl ess the context ot her wi se requi res:
(1) 'Person' means and incl udes any i ndi vi dual, firm associ ation, company, partnershi $p$, corporation, $j$ oi nt-stock company, $c l u b, ~ a g e n c y$, syndi cate, the State of Arkansas, county, municipal corporation, or ot her pol itical subdi vi si on of $t$ hi s state, recei ver, trustee, fiduciary, or trade associ at i on;
(2) 'Di rector' means the Di rector of the Department of Fi nance and Admin ni st rat i on;
(3) 'Ci garettes' means and incl udes any roll for smoking made wholly or in part of tobacco, irrespective of size or shape and whet her or not the tobacco is flavored, adulter ated, or mixed with any other ingredi ent, the
wrapper or cover of whi ch is made of paper or any ot her substance or material, except tobacco;

## (4) 'Wholesaler' means and includes:-

(A) Any person ot her than a buying pool as defined in this section, wher ever resident or located, who brings or causes to be brought into this state unstamped cigarettes purchased directly from the manacturer thereof and who mintains an established place of business where substantially all of the business is the sale of cigarettes and related merchandise at wholesale to tigarette licensees and where at all times a substantial stock of cigarettes and related merchandise is available for resale, if seventy-five percent (75\%) thereof are sold to retailers or other wholesal ers not connected wi th the wholesaler by reason of any business connection or otherwise; and
(B) Any person retailing cigarettes to consumers, if at least seventyfive percent ( $75 \%$ of his purchases are made directly from the mafacturers thereof; and
(C) Any person in this state ot her than a buying pool, as defined in this section, who purchases cigarettes from any ot her person who purchases from a manufacturer, at least seventy-five percent (75\%) of which are for purposes of resale to retailers in this state not connected with the wholesaler by reason of any business connection or otherwise and who maintains an established place of business where cigarettes and related merchandise are sold at wholesale to persons licensed under this subchapter, and where at all times a substanti-al stock of cigarettes and related merchandise is available to all retailers for resale; and
(D) Any person in this state who acquires cigaretes solely for the purpose of resale in cigarette vending machines, provided the person operates thirty (30) or more machines;
(5) (4) 'Retailer' means and includes any person who is engaged in this state in the busi ness of selling ci garettes at retail and includes any group of persons, cooperative organizations, buying pools, and any other person or group of retailers purchasing ci garettes on a cooperative basis fromlicensed di stributors or whol esal ers. Any person placing a ci garette vending machi ne at, on, or in any premi ses shall be deemed to be a retailer for each such vending machi ne;
(6)(5) 'Buying pool' means and incl udes any conbi nation, corporation, associ ation, affiliation, or group of retail deal ers operating jointly in the
purchase, sale, exchange, or barter of cigarettes, the profits of whi ch accrue di rectly or indi rectly to the retail deal ers;
(7)(6) 'Sal e' or 'sell' means any transfer for a consideration, exchange, barter, gift, offer for sale, advertising for sale, soliciting an order for ci garettes, and di stribution in any manner or by any means what soever;
(8) 'Sell at wholesale', 'sale at wholesale', and 'wholesale sales' means and include any sale made in the ordinary course of trade or usual conduct of the wholesaler's business to a retailer for the purpose of resale;
(9)(7) 'Sell at retail', 'sale at retail', or 'retail sales' means and i ncl udes any sale for consumption or use made in the ordinary course of trade or usual conduct of the seller's business;
$(10)(8)$ ' Basic cost of ci garettes' means whi chever of the two (2) following amounts is lower, namely, the i nvoi ce cost of ci garettes to the wholesaler of retailer, as the case my be, or the lowest repl acement cost of ci garettes to the wholesaler or retailer, as the case my be, withi $n$ thirty (30) days prior to the date of sale, in the quantity last purchased, whet her withi $n$ or bef ore the thirty-day period, less, in either of the two (2) cases, all trade di scounts except customary discounts for cash, pl us the full face val ue of any stamps or any tax whi ch may be requi red by any ci garette tax act of this state or political subdi vision thereof, now in effect or hereafter enacted, if not al ready incl uded in the invoi ce cost of ci garettes to the wholesaler of ret ail er, as the case may be;
(11)(A) 'Cost to wholesaler' means the basic cost of the cigarettes involved to the wholesaler plus the cost of doing business by the wholesaler as evidenced by the standards and methods of accounting regul arly employed by himand must include, wi thout limitation, labor costs, including sal aries of executives and officers, rent, depreciation, selling costs, maintenance of equi pment, delivery costs, all types of licenses, taxes, insurance, and advertising.
(B) In the absence of proof of a lesser or higher cost of doing business by the whol esale deal er making the sale, the cost of doing business by the wholesale dealer shall be presumed to be two percent ( 20 A of the basic cost of the cigarettes to the wholesale dealer, plus cartage to the retail outlet, if performed or paid for by the wholesale dealer, which cartagecost, in the absence of proof of a lesser or higher cost, shall be presumed to be

## three-fourths of one percent $(0.75 \%$ of the basic cost of the cigarettes to

 the wholesale dealer; and$(12)(9)(A) \quad$ Cost to the retail er' means the basic cost of the ci garettes invol ved to the retailer pl us the cost of doing business by the retailer as evi denced by the standards and met hods of accounting regul arly employed by him and must incl ude, without I imitation, labor including sal aries of executives and of ficers, rent, depreciation, selling costs, mai nt enance of equi prent, del ivery costs, all types of licenses, taxes, insurance, and advertising.
(B) In the absence of proof of a lesser or hi gher cost of doing busi ness by the retailer making the sale, the cost of doing busi ness by the retailer shall be presumed to be six percent ( $6 \%$ of the basic cost of ci garettes to the retailer.
(C) In the case of any retail deal er who in connection with the retail deal er's purchase of any ci garettes shal recei ve not only the di scounts ordinarily allowed upon purchases by a retail deal er but al so in whole or in part the di scounts ordi narily allowed upon purchases by a whol esal e deal er, the cost of doing busi ness by the retail deal er with respect to the said ci garettes shall be, in the absence of proof of a lesser or hi gher cost of doing busi ness by the retail deal er, the sum of the cost of doing busi ness by the retail deal er and, to the extent that he shall have recei ved the full di scounts ordinarily allowed to a whol esale deal er, the cost of doing busi ness by a whol esal e deal er as defi ned in subdi vi si on (11)(B) of thi s section.
§ 4-75-703. Sal es except ed from subchapt er.
The provisions of $t$ his subchapter shall not apply to a sale at wholesale or a sale at retail made:
(1) In an isol ated transaction and not in the usual course of busi ness;
(2) Where ci garettes are advertised, offered for sale, or soldina bona fide clearance sale for the purpose of di scontinuing trade in such ci garettes, and the advertising, offer to sell, or sale shall state the reason ther ef or and the quantity of such ci garettes advertised, offered for sal e, or to be sold;
(3) Where ci garettes are advertised, of fered for sale, or sold as i mperfect or damaged, and the advertising, offer to sell, or sale shall state the reason theref or and the quantity of the ci garettes advertised, offered for
sale, or to be sold;
(4) Where ci garettes are sol d upon the final liquidation of a busi ness; or
(5) Where ci garettes are advertised, offered for sale, or sold by any fiduciary or other officer acting under the order or direction of any court.
(6) Participation in a manufacturer's incentive program di scount program or special price programshall not cause a retailer to be in vi ol ation of this act.
§ 4-75-704. Transactions permitted to meet lawf ul competition.

## (a) (1) Any wholesaler may advertise, offer to sell, or sell cigarettes

 at a price made in good faith to meet the price of a competitor who is```
fendering the same type of service and is selling the same article at cost to
``` the competing wholesaler as defined by this subchapter.
\((2)(a)\) Any retailer may advertise, of fer to sell, or sell cigarettes at a price made in good faith to meet the price of a competitor who is selling the same article at cost to the competing retailer as defined in this subchapter.
(b) The price of ci garettes advertised, of fered for sale, or sold under the exceptions specified in § 4-75-703 shall not be considered the price of a competitor and shall not be used as a basis for establishing prices bel ow cost, nor shall the price established at a bankrupt sale be consi dered the price of a competitor within the purview of this section.
(c) In the absence of proof of the actual cost to the competing Wholesaler or to the competing retailer, as the case my be, the cost may be presumed to be the मowest cost to wholesalers or the lowest cost to retailers, as the case my be, wi thi \(n\) the same trading area as determined by a cost survey made pursuant to § 4-75-711(b).
§ 4-75-705. Contracts in viol ation of subchapter void.
Any contract, express or implied, made by any person in vi ol ation of any of the provisi ons of this subchapter is illegal and void and no recovery shall be had thereon.
§ 4-75-706. Di rect or of the Department of Fi nance and Admini stration Powers and duties.
(a)(1) The Director of the Department of Fi nance and Administration shall prescribe, adopt, and enforce rules and regulations rel ating to the administration and enforcement of \(t h i s\) subchapter.
(2) The director is empowered to and may fromtime to time undertake and make or cause to be made one (1) or more cost surveys for the state or such trading area as he shall define, and when the cost survey shall have been made by or approved by him it shall be permissible to use such cost survey as provi ded in § 4-75-711(b).
(3) The director my revoke or suspend the license issued under the provisions of this subchapter of any person who refuses or neglects to comply with any provisions of this subchapter or any rule or regul ation of the director prescribed under this subchapter.
(b) Whenever any person fails to comply with any provision of this subchapter or any rule or regul ation of the director promil gated thereunder, the director upon hearing, after giving the person ten (10) days' notice in writing specifying the time and place of the hearing and requiring himto show cause why his license should not be revoked, may revoke or suspend the license hel d by the person.
(c) Any ruling, order, or decision of the Director of the Department of Fi nance and Admini stration shall be subject to review, as provided by law, in any court of competent jurisdiction in the county in which the person affected resi des.
§ 4-75-707. Li cense requi rement.
(a) No person shall engage in or conduct the business of purchasing for resale or selling cigarettes without having first obtai ned the appropriate license for that purpose.
(b) All such licenses shall be issued by the Director of the Department of Finance and Administration or his desi gnated agent, who shall make rules and regul ations respecting applications theref or and issuance thereof.
(c) A whol esaler or retailer who sells or intends to sell ci garettes at one (1) or more places of busi ness shall be required to obtain a separate license for each place of business.
(d) Any person licensed only as a wholesal er shall not operate as a retailer unless the appropriate license therefor is first secured, and any person licensed only as a retailer shall not operate as a wholesaler unl ess
the appropriate license therefor is first secured.
§ 4-75-708. Sal es at less than cost, rebates, concessi ons, etc. Penal ty.
(a) It shall be unl awf ul for any of esaler of retailer, with intent to i nj ure competitors or destroy or substantially lessen competition, to advertise, offer to sell, or sell, at retail or wholesale, ci garettes at less \(t\) han cost to the wholesaler or retailer, as the case may be.
(b) It shall be unl awf ul for any of retailer, with intent to i nj ure competitors or destroy or substantially lessen competition, to of fer a rebate in price, to gi ve a rebate in price, to offer a concession of any kind, or to give a concession of any kind or nat ure whatsoever in connection with the sale of ci garettes.

\section*{(c)(1) It shall be unl awf for any retail dealer to induce or attempt to} induce or to procure or at tempt to procure the purchase of cigarettes at a price less than cost to the wholesaler.
\((2)(c)\) It shall be unl awf ul for any retail deal er to i nduce or at tempt to induce or to procure or attempt to procure any rebate or concession of any ki nd or nat ure what soever in connection with the purchase of cigarettes.
(d) Any wholesaler or retailer who vi ol ates the provisions of this section shall be guilty of a misdemeanor and be puni shable by a fine of not more than five hundred dollars (\$500).
(e) Evi dence of advertisement, of fering to sell, or sale of cigarettes by any wholesaler or retailer at less than cost to him or evi dence of any offer of a rebate in price or the giving of a rebate in price or an offer of a concessi on or the gi ving of a concession of any kind or nat ure what soever in connection with the sale of cigarettes, or the inducing or attempt to induce or the procuring or the attempt to procure the purchase of cigarettes at a price less than cost to the wher or the retailer shall be prim facie evi dence of intent to injure competitors and destroy or substantially lessen competition.
§ 4-75-709. Combi nat i on sal es.
In all advertisements, offers for sale, or sal es invol ving two (2) or more itens, at least one (1) of whi ch itens is cigarettes, at a combined price, and in all advertisements, offers for sale, or sales involving the
gi ving of any gift or concessi on of any ki nd, whet her coupons or ot her wi se, the wholesaler's or retailer's combi ned selling price shall not be bel ow the cost to the wholesaler or the cost to the retailer, respectivel y, of the tot al of all articles, products, commdities, gifts, and concessions included in the transactions; but if any such articles, products, commodities, gifts, or concessi ons shall not be cigarettes, the basic cost thereof shall be determined in the manner provi ded in § 4-75-702(10).

\section*{§-4-75-710. Sales by a wholesaler to a wholesaler. \\ When one wholesaler sells cigarettes to any ot her wholesaler, the former shall not be required to include in his selling price to the latter the cost to the wholesaler, as provided by § 4-75-702, but the latter whol esaler, upon resale to a retailer, shall be subject to the provisions of that section.}
§ 4-75-711. Det ermination of cost generally - Cost surveys.
(a) In determining cost to the wholesaler and cost to the retailer, the court shall recei ve, and consi der as bearing on the bona fides of the cost, evi dence tending to show that any per son compl ai ned agai nst under any of the provisions of this subchapter purchased the ci garettes involved in the compl ai nt before the court at a fictitious price or uponterns or in such manner or under such i nvoi ces as to conceal the true cost, discounts, or terns of purchase, and shall al so recei ve and consider as bearing on the bona fides of the costs, evi dence of the normal, customary, and prevailing terns and di scounts in connection with ot her sal es of a similar nature in the trade area or state.
(b) Where a cost survey pursuant to recognized statistical and cost accounting practices has been made for the trading area in whi ch a viol at on of this subchapter is comitted or charged to determine and establish on the basis of actual exi sting conditions the lowest cost to wholesalers of the l owest cost to retailers within the area, the cost survey shall be deemed compet ent evi dence in any action or proceeding under this subchapter as tending to prove actual cost to the wholesaler or actual cost to the ret ailer compl ai ned agai nst, but any party agai nst whom any such cost survey may be i ntroduced in evi dence shall have the right to of fer evi dence tending to prove any i naccuracy of the cost survey or any state of facts whi ch would impair its probative val ue.
§ 4-75-712. Determi nation of cost - Sal es outside ordi nary channel s of busi ness.

In establishing the basic cost of ci garettes to a wholesaler or a retailer, it shall not be permissible to use the i nvoi ce cost or the act ual cost of any ci garettes purchased at a forced, bankrupt, or closeout sal e, or ot her sale outside of the ordinary channel s of trade.
§ 4-75-713. Remedi es.
(a) The Di rector of the Department of Fi nance and Administration, or any person injured by any viol ation or who would suffer injury from any
 of equitable jurisdiction to prevent, restrain, or enjoin the viol ation or threatened vi ol ation.
(b) (1) If, in such action, a vi ol ation or threatened viol ation of his subchapter is established, the court shall enj oi \(n\) and restrain, or otherwi se prohi bit, the vi ol ation or threatened viol ation, and, in addition ther et o, the court shall assess in favor of the plaintiff and agai nst the defendant the costs of suit including reasonable attorney's fees.
(2) In the action it is not necessary that actual damages to the pl ai ntiff be alleged or proved, but, where alleged or proved, the plaintiff in the action, in addition to the injunctive relief and costs of suit, including reasonable attorney's fees, shall be entitled to recover from the defendant the actual damages sustai ned by him
(c) In the event that no injunctive relief is sought or required, any person injured by a vi ol ation of \(t\) his subchapter may maintain an action for danages and costs of suit in any court of general jurisdiction."

SECTI ON 2. All provisions of this act of a gener al and permanent nature are amendat ory to the Arkansas Code of 1987 Annotated and the Arkansas Code Revi si on Comi ssi on shall incorporate the same in the Code.

SECTI ON 3. If any provision of this act or the application ther eof to any person or circunstance is hel d i nval id, such i nvalidity shall not affect ot her provisions or appl ications of the act which can be given effect wi hout the i nval id provisi on or application, and to this end the provisions of this
act are decl ared to be severable.

SECTI ON 4. All I aws and parts of I aws in conflict with this act are hereby repeal ed.

SECTI ON 5. EMERGENCY CLAUSE. It is hereby found and determined by the Ei ghty-second General Assembly that the Unfair Ci garette Sal es Act has served the purposes for which enacted and is no longer beneficial to the state, the ci garette whol esal ers or retailers, or to the consumers in the state; that the act now serves only as an unfair burden on cigarette wholesal ers and retailers and an unreasonable and unfair restriction on fair competition; that it is in the best interest of the state and all parties concerned that the Unfair Ci garette Sal es Act be repeal ed at the earliest practical date and that this act is desi gned to accomplish this purpose and should be given effect i medi ately. Therefore, an emergency is decl ared to exist and this act being i meedi at el \(y\) necessary for the preservation of the public peace, health and safety shall become effective on the date of its approval by the Governor. If the bill is neither approved nor vetoed by the Governor, it shall become effective on the expiration of the period of time during whi ch the Governor may veto the bill. If the bill is vetoed by the Governor and the veto is overridden, it shall become effective on the date the last house overrides the veto.```

