

Stricken language would be deleted from and underlined language would be added to the law as it existed prior to this session of the General Assembly.

1 State of Arkansas
2 83rd General Assembly
3 Regular Session, 2001

As Engrossed: H4/4/01
A Bill

HOUSE BILL 1730

4
5 By: Representative Teague
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8 **For An Act To Be Entitled**

9 AN ACT TO AMEND THE ARKANSAS PRIZE PROMOTION ACT;
10 AND FOR OTHER PURPOSES.

11
12 **Subtitle**

13 AN ACT TO AMEND THE ARKANSAS PRIZE
14 PROMOTION ACT.

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17 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:

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19 *SECTION 1. Arkansas Code 4-102-104 is amended to add additional*
20 *subsections to read as follows:*

21 *(f) Exemption for Magazine, Newspaper or Other Periodicals. This*
22 *chapter does not apply to prize promotions that appear in a magazine,*
23 *newspaper, or other periodical if the prize promotions are not directed to a*
24 *named individual or if the prize promotions do not include an opportunity to*
25 *make a payment or order a product or service.*

26 *(g) The solicitations or representations exempted from the coverage of*
27 *this chapter in subsection (c) shall only be exempt if:*

28 *(1) The information specified in §§ 4-102-106(b)(1) through 4-*
29 *102-106(b)(7) is clearly and conspicuously set forth or contained in the*
30 *rules for any solicitation which includes entry materials for a sweepstakes;*

31 *(2) The notification and steps to deliver a prize are commenced*
32 *within thirty (30) days of a prize award; and*

33 *(3) A prize is not available, the sponsor complies with the*
34 *provisions set out in §4-102-107(1) or §4-102-107(2).*

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36 *SECTION 2. Arkansas Code 4-102-102(3) is amended to read as follows:*

