

Stricken language would be deleted from and underlined language would be added to the law as it existed prior to this session of the General Assembly.

1 State of Arkansas  
2 83rd General Assembly  
3 Regular Session, 2001  
4

*As Engrossed: H3/15/01*

# A Bill

HOUSE BILL 2638

5 By: Representative Jones  
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## For An Act To Be Entitled

9 AN ACT TO AMEND ARKANSAS CODE 3-3-212 TO PERMIT A  
10 MANUFACTURER OR WHOLESALER OF ALCOHOLIC BEVERAGES  
11 TO PAY FOR ADVERTISING OR PROMOTIONAL MATERIALS  
12 *ON PREMISES OWNED BY THE HOLDER OF A FRANCHISE*  
13 *GRANTED BY THE ARKANSAS RACING COMMISSION; AND*  
14 FOR OTHER PURPOSES.

## Subtitle

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18 *TO PERMIT A MANUFACTURER OF WHOLESALER OF*  
19 *ALCOHOLIC BEVERAGES TO PAY FOR ADVERTISING*  
20 *OR PROMOTIONAL MATERIALS ON PREMISES OWNED*  
21 *BY THE HOLDER OF A FRANCHISE GRANTED BY THE*  
22 *ARKANSAS RACING COMMISSION.*

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25 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:  
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27 SECTION 1. Arkansas Code 3-3-212, concerning alcoholic beverages  
28 manufacture-seller relationships, is amended by adding an additional  
29 subsection to read as follows:

30 (c) Subsections (a) and (b) of this section shall not apply to any  
31 agreement or arrangement by a manufacturer or wholesaler to pay for the  
32 display or other presentation of advertising and promotional material on or  
33 about the premises of the holder of a franchise granted by the Arkansas  
34 Racing Commission.  
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36 /s/ Jones