

Stricken language would be deleted from and underlined language would be added to the law as it existed prior to this session of the General Assembly.

1 State of Arkansas
2 85th General Assembly
3 Regular Session, 2005
4

As Engrossed: H2/24/05 H3/18/05

A Bill

HOUSE BILL 1899

5 By: Representative Ragland
6 By: *Senator Trusty*
7

For An Act To Be Entitled

10 AN ACT TO AMEND THE ARKANSAS TOURISM DEVELOPMENT
11 ACT; TO CHANGE QUALIFICATION REQUIREMENTS; TO ADD
12 DEFINITIONS; TO CHANGE INCOME TAX BENEFITS FOR
13 JOB CREATION; AND FOR OTHER PURPOSES.
14

Subtitle

15 AN ACT TO AMEND THE ARKANSAS TOURISM
16 DEVELOPMENT ACT.
17

18
19
20 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:
21

22 SECTION 1. Arkansas Code § 15-11-503 is amended to read as follows:
23 15-11-503. Definitions.

24 As used in this subchapter:

25 (1) "Agreement" means an agreement entered into pursuant to §
26 15-11-506 by and between the Director of the Department of Economic
27 Development and an approved company with respect to a tourism attraction
28 project;

29 (2) "Approved company" means any eligible company that is
30 seeking to undertake a tourism attraction project and is approved by the
31 director pursuant to §§ 15-11-505 and 15-11-506;

32 (3) "Approved costs" means:

33 (A) Obligations incurred for labor and to vendors,
34 contractors, subcontractors, builders, suppliers, deliverymen, and
35 materialmen in connection with the acquisition, construction, equipping, and
36 installation of a tourism attraction project;



1 (B) The costs of acquiring real property or rights in real
2 property in connection with a tourism attraction project and any costs
3 incidental thereto;

4 (C) The cost of contract bonds and insurance of all kinds
5 that may be required or necessary during the course of the acquisition,
6 construction, equipping, and installation of a tourism attraction project
7 which is not paid by the vendor, supplier, deliveryman, contractor, or
8 otherwise provided;

9 (D) All costs of architectural and engineering services,
10 including, but not limited to, estimates, plans and specifications,
11 preliminary investigations, and supervision of construction and installation,
12 as well as for the performance of all the duties required by or consequent to
13 the acquisition, construction, equipping, and installation of a tourism
14 attraction project;

15 (E) All costs required to be paid under the terms of any
16 contract for the acquisition, construction, equipping, and installation of a
17 tourism attraction project;

18 (F) All costs required for the installation of utilities
19 in connection with a tourism attraction project, including, but not limited
20 to, water, sewer, sewage treatment, gas, electricity, and communications, and
21 including off-site construction of utility extensions paid for by the
22 approved company; and

23 (G) All other costs comparable with those described in
24 this section;

25 (4) "Director" means the Director of the Department of Economic
26 Development or the director's designated representative;

27 (5) "Eligible company" means any corporation, limited liability
28 company, partnership, registered limited liability partnership, sole
29 proprietorship, business trust, or any other entity that invests a minimum of
30 one million dollars (\$1,000,000) for the purpose of constructing, operating,
31 or intending to operate a tourism attraction project, whether owned or
32 leased, within the state that meets the standards promulgated by the director
33 pursuant to § 15-11-504;

34 (6) "Final approval" means the action taken by the director
35 authorizing the eligible company to receive inducements under §§ 15-11-507
36 and 15-11-509;

1 ~~(7)(A) "High unemployment" means an unemployment rate equal to~~
2 ~~or in excess of one hundred fifty percent (150%) of the state's average~~
3 ~~unemployment rate for the preceding calendar year as specified by statewide~~
4 ~~annual labor force statistics compiled by the Arkansas Employment Security~~
5 ~~Department when the state's annual average unemployment rate is six percent~~
6 ~~(6%) or below.~~

7 ~~(B) When the state's annual average unemployment rate is~~
8 ~~above six percent (6%), "high unemployment" means equal to or in excess of~~
9 ~~three percent (3%) above the state's average unemployment rate for the~~
10 ~~preceding calendar year as specified by statewide annual labor force~~
11 ~~statistics compiled by the Arkansas Employment Security Department;~~

12 ~~(8)(A)~~(7)(A) "Increased state sales tax liability" means that
13 portion of an approved company's reported state sales, i.e., gross receipts
14 tax liability resulting from taxable sales of goods and services to its
15 customers at the tourist attraction for any monthly sales tax reporting
16 period after the approved company provides the certification required by §
17 15-11-507(b), which exceeds that reported state sales tax liability for sales
18 to its customers for the same month in the calendar year immediately
19 preceding that certification.

20 (B) If an approved company purchases an existing tourism
21 attraction which was selling goods and services at the time of purchase and
22 which may or may not have been entitled to the benefits of this subchapter
23 prior to such a purchase, the "increased state sales tax liability" resulting
24 from any investments in the tourism attraction by the new owners means that
25 portion of the approved company's reported state sales, or gross receipts,
26 tax liability resulting from taxable sales of goods and services to its
27 customers at the tourism attraction for any monthly sales tax reporting
28 period after the approved company provides the certification required by §
29 15-11-507(b) which exceeds the reported state sales tax liability for sales
30 made by the seller of the tourism attraction for the same month in the
31 calendar year immediately preceding that certification.

32 (C) The prohibitions against disclosure of confidential
33 tax information provided in § 26-18-303 shall not apply for purposes of
34 computing the credit available under this subchapter;

35 ~~(9)~~(8) "Inducements" means the Arkansas sales tax credit as
36 prescribed in § 15-11-507 or the Arkansas income tax credit as prescribed in

1 § 15-11-509, or both;

2 (9) "Investment threshold" means the minimum amount of approved
3 costs that must be incurred in order to qualify for eligibility;

4 (10)(A)(i) "New full-time permanent employee" means a position
5 or job which was created as a result of a tourism attraction project and
6 which is filled by one (1) or more employees or contractual employees who
7 were Arkansas taxpayers during the year in which the tax credits or
8 incentives were earned or claimed.

9 (ii) ~~The position or job held by the employee or~~
10 ~~employees must have been filled for at least twenty-six (26) consecutive~~
11 ~~weeks with work~~ an average of at least thirty (30) hours per week.

12 (B) However, in order to qualify for the provisions of
13 this subchapter, a contractual employee must be offered a ~~benefit~~ benefits
14 package comparable to a direct employee of the business seeking incentives
15 under this subchapter;

16 (11) "Payroll" means the total taxable wages, including overtime
17 and bonuses, paid during the preceding tax year of the approved company to
18 new full-time permanent employees hired after the date of the signed
19 financial incentive agreement; and

20 ~~(11)(A)~~(12)(A) "Tourism attraction" means:

- 21 (i) Cultural or historical sites;
22 (ii) Recreational or entertainment facilities;
23 (iii) Areas of natural phenomena or scenic beauty;
24 (iv) Theme parks;
25 (v) Amusement or entertainment parks;
26 (vi) Indoor or outdoor plays or music shows;
27 (vii) Botanical gardens; and
28 (viii) Cultural or educational centers.

29 (B) A tourism attraction shall not include:

30 (i) Lodging facilities, unless the facilities
31 constitute a portion of a tourism attraction project and represent less than
32 sixty percent (60%) of the total approved costs of the tourism attraction
33 project or unless the project meets the special rules outlined in § 15-11-
34 510;

35 (ii) Facilities that are primarily devoted to the
36 retail sale of goods, unless the goods are created at the site of the tourism

1 attraction project or if the sale of goods is incidental to the tourism
2 attraction project;

3 (iii) Facilities that are not open to the general
4 public;

5 (iv) Facilities that do not serve as a likely
6 destination where individuals who are not residents of the state would remain
7 overnight in commercial lodging at or near the tourism attraction project;

8 (v) Facilities owned by the State of Arkansas or a
9 political subdivision of the state; or

10 (vi)(a) Facilities established for the purpose of
11 conducting legalized gambling.

12 (b) However, a facility regulated under the
13 Arkansas Horse Racing Law, § 23-110-101 et seq., or the Arkansas Greyhound
14 Racing Law, § 23-111-101 et seq., shall be a tourism attraction for purposes
15 of this subchapter for any approved project as outlined in subdivision
16 (10)(A) of this section or for an approved project relating to pari-mutuel
17 racing at the facility and not for establishing a casino or for offering
18 casino-style gambling; ~~and~~

19 ~~(12)~~(13) "Tourism attraction project" or "project" means the:

20 (A) Acquisition, including the acquisition of real estate
21 by leasehold interest with a minimum term of ten (10) years, construction,
22 and equipping of a tourism attraction; and

23 (B) Construction and installation of improvements to
24 facilities necessary or desirable for the acquisition, construction, and
25 installation of a tourism attraction, including, but not limited to:

26 (i) Surveys;

27 (ii) Installation of utilities, which may include
28 water, sewer, sewage treatment, gas, electricity, communications, and similar
29 facilities; and

30 (iii) Off-site construction of utility extensions to
31 the boundaries of the real estate on which the facilities are located, all of
32 which are to be used to improve the economic situation of the approved
33 company in a manner that will allow the approved company to attract persons.
34

35 SECTION 2. Arkansas Code § 15-11-504 is amended to read as follows:
36 15-11-504. Evaluation standards - Tourism attraction project

1 applications.

2 (a) The Director of the Department of Economic Development shall
3 establish standards for the making of applications for inducements to
4 eligible companies and their tourism attraction projects by the promulgation
5 of administrative regulations in accordance with the Arkansas Administrative
6 Procedure Act, § 25-15-201 et seq.

7 (b) With respect to each eligible company making an application to the
8 director for inducements and with respect to the tourism attraction project
9 described in the application, the director shall make inquiries and request
10 materials of the applicant that shall include, but shall not be limited to:

11 (1) Marketing plans for the project that target individuals who
12 are not residents of the state;

13 (2) A description and location of the project;

14 (3) Capital and other anticipated expenditures for the project
15 that indicate that the total cost of the project shall exceed ~~five hundred~~
16 ~~thousand dollars (\$500,000)~~ one million dollars (\$1,000,000) and the
17 anticipated sources of funding ~~therefor~~ for the project;

18 (4) The anticipated employment and wages to be paid at the
19 project;

20 (5) Business plans which indicate the average number of days in
21 a year in which the project will be in operation and open to the public; and

22 (6) The anticipated revenues and expenses generated by the
23 project.

24 (c) The Department of Economic Development shall analyze the data made
25 available by the eligible company and collect and analyze additional
26 information as is necessary to determine that the tourism attraction project
27 will:

28 (1) Develop a marketing plan that targets at least twenty-five
29 percent (25%) of its visitors from among persons who are not residents of the
30 state;

31 (2) Have costs in excess of ~~five hundred thousand dollars~~
32 ~~(\$500,000)~~ one million dollars (\$1,000,000);

33 (3) Have a significant and positive economic impact on the state
34 considering, among other factors, the extent to which the tourism attraction
35 project will compete directly with existing tourism attractions in the state
36 and the amount by which increased tax revenues from the tourism attraction

1 project will exceed the sales tax credit allowed pursuant to § 15-11-507;

2 (4) Produce sufficient revenues and public demand to be
3 operating and open to the public on a regular and persistent basis; and

4 (5) Not adversely affect existing employment in the state.
5

6 SECTION 3. Arkansas Code § 15-11-505(e), concerning standards for
7 preliminary and final approval of tourism companies and projects, is amended
8 to read as follows:

9 (e) After a review of the relevant materials, other information made
10 available to the director, and the completion of other inquiries, the
11 director may give final approval to the eligible company's application for a
12 tourism attraction project and may grant the approval to the eligible company
13 ~~the status of an approved company~~ in the form of a financial incentive
14 agreement.
15

16 SECTION 4. Arkansas Code § 15-11-506(b) and (c), concerning contracts
17 for tourism attraction projects, are amended to read as follows:

18 (b) The terms and provisions of each agreement shall include, but
19 shall not be limited to:

20 (1) The amount of approved costs, which shall be determined by
21 negotiations between the Director of the Department of Economic Development
22 and the approved company;

23 (2)(A)(i) The eligibility date for incurring project costs.
24 (ii) A date certain The eligibility date shall be
25 the date by which the approved company shall have completed the tourism
26 attraction project.

27 (B) Within three (3) months of the completion date, the
28 approved company shall document the actual cost of the tourism attraction
29 project through a certification of such costs by an independent certified
30 public accountant acceptable to the Director of the Department of Economic
31 Development; and

32 (3) The following provisions:

33 (A)(i) The term shall be ten (10) years from the later of:

34 (a) The date of the final approval of the
35 tourism attraction project; or

36 (b) The completion date specified in the

1 agreement, if the completion date is within two (2) years of the date of the
2 final approval of the tourism attraction project.

3 (ii) However, the term of the agreement may be
4 extended for up to two (2) additional years by the Director of the Department
5 of Economic Development, with the advice and consent of the Director of the
6 Department of Finance and Administration, if the Director of the Department
7 of Economic Development determines that the failure to complete the tourism
8 attraction project within two (2) years resulted from unanticipated and
9 unavoidable delay in the construction of the tourism attraction project, the
10 project as originally planned will require more than two (2) years to
11 complete, or resulted from a merger, acquisition, or other change in business
12 ownership or business structure;

13 (B) In any sales tax reporting period during which an
14 agreement is in effect, if the increased state sales tax liability of the
15 approved company exceeds the state sales tax credit available to the approved
16 company, then the approved company shall pay the excess to the state as sales
17 tax;

18 (C) Within forty-five (45) days after the end of each
19 calendar year ~~of the approved company~~, the approved company shall supply the
20 Director of the Department of Economic Development with such reports and
21 certifications as the Director of the Department of Economic Development may
22 request, demonstrating to the satisfaction of the Director of the Department
23 of Economic Development that the approved company is in compliance with the
24 provisions of this subchapter; and

25 (D) The approved company shall not receive a credit
26 against the Arkansas sales tax imposed by § 26-52-301 et seq., with respect
27 to any calendar year if in any calendar year following the first year of the
28 agreement the tourism attraction project is not operating and open to the
29 public on a regular and persistent basis.

30 (c) The agreement shall not be ~~transferrable~~ transferable or
31 assignable by the approved company without the written consent of the
32 Director of the Department of Economic Development.

33
34 SECTION 5. Arkansas Code § 15-11-507(b) and (c), concerning tourism
35 attraction project sales tax credits, are amended to read as follows:

36 (b)(1)(A)(i)(a) An approved company ~~whose agreement provides that it~~

1 ~~shall expend approved costs of more than five hundred thousand dollars~~
2 ~~(\$500,000) but less than one million dollars (\$1,000,000) shall be entitled~~
3 ~~to a credit if the company certifies to the Director of the Department of~~
4 ~~Finance and Administration that it has expended at least five hundred~~
5 ~~thousand dollars (\$500,000) one million dollars (\$1,000,000) in approved~~
6 ~~costs and the Director of the Department of Economic Development certifies~~
7 ~~that the approved company is in compliance with this subchapter.~~

8 (b) The Director of the Department of Finance
9 and Administration shall then issue a sales tax credit memorandum to the
10 approved company equal to ~~ten percent (10%)~~ fifteen percent (15%) of the
11 approved costs.

12 (c) The sales tax credit memorandum shall not
13 include an offset of the tourism tax levied under § 26-52-1001-26-52-1006.
14

15 ~~(b)(ii) Subsequent requests for credit for~~
16 ~~additional certified approved costs in excess of five hundred thousand~~
17 ~~dollars (\$500,000) but less than one million dollars (\$1,000,000) shall~~
18 ~~result in a sales tax credit equal to ten percent (10%) of the approved costs~~
19 ~~shall be filed with the Department of Finance and Administration during the~~
20 ~~term of the agreement.~~

21 ~~(ii) If the company subsequently expends additional~~
22 ~~certified approved costs so that the total amount of expended approved costs~~
23 ~~exceeds one million dollars (\$1,000,000), then the sales tax credit~~
24 ~~memorandum shall equal twenty five percent (25%) of the approved costs in~~
25 ~~excess of one million dollars (\$1,000,000).~~

26 ~~(B)(i) An approved company whose agreement provides that~~
27 ~~it shall expend approved costs in excess of one million dollars (\$1,000,000)~~
28 ~~shall be entitled to a credit if the company certifies to the Director of the~~
29 ~~Department of Finance and Administration that it has expended at least one~~
30 ~~million dollars (\$1,000,000) in approved costs and the Director of the~~
31 ~~Department of Economic Development certifies that the approved company is in~~
32 ~~compliance with this subchapter.~~

33 ~~(ii) The Director of the Department of Finance and~~
34 ~~Administration shall then issue a sales tax credit memorandum to the approved~~
35 ~~company equal to twenty five percent (25%) of the approved costs.~~

36 ~~(iii) The credit on all subsequent additional~~

1 ~~certified approved costs shall be equal to twenty five percent (25%) of the~~
2 ~~costs.~~

3 ~~(C)-(i)-(B)(i)~~ The Director of the Department of Finance and
4 Administration may require proof of expenditures.

5 (ii) Additional credit memoranda may be issued as
6 the approved company certifies additional expenditures of approved costs.

7 (2)(A) No sales tax credit memorandum shall be issued for any
8 approved costs expended after the expiration of two (2) years from the date
9 the agreement was signed by the Director of the Department of Economic
10 Development and the approved company.

11 (B) However, the Director of the Department of Economic
12 Development, with the advice and consent of the Director of the Department of
13 Finance and Administration, may authorize sales tax credits for approved
14 costs expended up to four (4) years from the date the agreement was signed if
15 the Director of the Department of Economic Development determines that the
16 failure to complete the tourism attraction project within two (2) years
17 resulted from:

18 (i) Unanticipated and unavoidable delay in the
19 construction of the tourism attraction project;

20 (ii) The tourism attraction project, as originally
21 planned, will require more than two (2) years to complete; or

22 (iii) A change in business ownership or business
23 structure resulting from a merger or acquisition.

24 (c) The credit memorandum issued pursuant to subsection (b) of this
25 section may be used to offset a portion of the reported state sales, or gross
26 receipts, tax liability of the approved company for all sales tax reporting
27 periods following the issuance of the credit memorandum, subject to the
28 following limitations:

29 (1) Only increased state sales tax liability as defined in this
30 subchapter may be offset by the issued credit;

31 (2)(A)~~(i)~~ An approved company whose agreement provides that it
32 shall expend approved costs in excess of one million dollars (\$1,000,000)
33 shall be entitled to use one hundred percent (100%) of the issued credit to
34 offset increased state sales tax liability during the first year if its tax
35 liability is equal to or greater than the amount issued in the state sales
36 tax credit memorandum.

1 ~~(ii)(B)~~ Unused credits may be carried forward for a period
2 of nine (9) years~~;~~ and

3 ~~(B)(i)~~ An approved company whose agreement provides that
4 it shall expend approved costs of more than five hundred thousand dollars
5 (~~\$500,000~~) but less than one million dollars (~~\$1,000,000~~) shall be entitled
6 to use one hundred percent (100%) of the issued credit to offset increased
7 sales tax liability during the first year if its tax liability is equal to or
8 greater than the amount issued in the state sales tax credit memorandum.

9 ~~(ii)~~ Unused credits may be carried forward for a
10 period of nine (9) years; and

11 (3) All issued credit memoranda shall expire at the end of the
12 month following the expiration of the agreement as provided in § 15-11-506.

13 (4) Except as provided in § 15-11-511, credit memoranda shall
14 not be used to offset any tax other than state sales tax.

15
16 SECTION 6. Arkansas Code § 15-11-509 is amended to read as follows:

17 15-11-509. Tourism attraction project income tax credit.

18 (a) Tourism attraction projects meeting the eligibility requirements
19 under § 15-11-503(12)(A) are entitled to receive an income tax credit based
20 upon a percentage of the payroll of the new full-time permanent employees
21 working at the tourism attraction project.

22 ~~(a)(b)~~ Upon notification from the Director of the Department of
23 Economic Development that an approved company has entered into a tourism
24 attraction project agreement and is entitled to the income tax credit
25 provided by this section, the Director of the Department of Finance and
26 Administration shall provide the approved company with such forms and
27 instructions as are necessary to claim those credits.

28 ~~(b)(c)(1)~~ The approved company shall certify the number and payroll of
29 the new full-time permanent employees to the Revenue Division of the
30 Department of Finance and Administration.

31 (2) Upon certification by the company, the Department of Finance
32 and Administration shall authorize an income tax credit equal to one hundred
33 (100) times the average hourly wage paid, with a maximum of three thousand
34 dollars (\$3,000) per net new full-time permanent employee of an four percent
35 (4%) of the payroll of the new full-time permanent employees of the approved
36 tourism attraction project qualifying for benefits under this act.

