

Stricken language would be deleted from and underlined language would be added to the law as it existed prior to this session of the General Assembly.

1 State of Arkansas
2 85th General Assembly
3 Regular Session, 2005

A Bill

HOUSE BILL 2567

4
5 By: Representative Berry
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For An Act To Be Entitled

9 AN ACT TO PROHIBIT SOLICITATION OF APPLICATION
10 FOR A CREDIT CARD ON COLLEGE AND HIGH SCHOOL
11 CAMPUSES; AND FOR OTHER PURPOSES.
12

Subtitle

13 AN ACT TO PROHIBIT SOLICITATION OF
14 APPLICATION FOR A CREDIT CARD ON COLLEGE
15 AND HIGH SCHOOL CAMPUSES.
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19 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:
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21 SECTION 1. Arkansas Code § 4-104-202 is amended to read as follows:
22 4-104-202. Face-to-face solicitations.

23 (a)(1) It is unlawful on the campus of an institution of higher
24 education ~~to offer gifts or any other promotional incentives to any person~~
25 ~~under twenty one (21) years of age through direct face to face contact in~~
26 ~~order to entice the person to apply~~ or on the campus of a grades nine through
27 twelve (9-12) public high school to solicit application for a credit card.

28 ~~(2) Prior to any personal solicitation of credit card~~
29 ~~applications in or on facilities of an institution of higher education in~~
30 ~~which gifts or any other promotional incentives are being offered, the credit~~
31 ~~card issuer shall verify the identity and age of the person to be solicited~~
32 ~~by the review of a valid driver's license or other credible means of~~
33 ~~identification bearing a photograph of the person.~~

34 ~~(3)~~(2) This subsection shall not apply to the solicitation of a
35 credit card application by a bank or credit union located on the campus if
36 the solicitation is made within its office.



1 (b) It is unlawful to issue a credit card to any individual whose
2 application for credit is obtained as a result of actions prohibited by this
3 subchapter.

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5 SECTION 2. Arkansas Code § 4-104-203 is amended to read as follows:
6 4-104-203. Solicitations at athletic events.

7 ~~If the institution~~ Institutions of higher learning ~~permits~~ shall not
8 permit solicitations at athletic events, ~~the institution shall include a~~
9 ~~credit seminar within the institution's freshman orientation.~~

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11 SECTION 3. Arkansas Code § 4-104-204 is amended to read as follows:
12 4-104-204. Violations - Penalties.

13 Any credit card issuer or other person violating this subchapter shall
14 be deemed guilty of a misdemeanor and fined not less than five hundred
15 dollars (\$500) nor more than one thousand dollars (\$1,000) for each
16 violation.