

Stricken language would be deleted from and underlined language would be added to the law as it existed prior to this session of the General Assembly.

1 State of Arkansas
2 85th General Assembly
3 Regular Session, 2005

A Bill

SENATE BILL 1098

4
5 By: Senator Womack

For An Act To Be Entitled

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7
8 AN ACT TO PROHIBIT THE SOLICITATION OF CREDIT
9 CARDS ON A COLLEGE CAMPUS; AND FOR OTHER
10 PURPOSES.
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Subtitle

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13 AN ACT TO PROHIBIT THE SOLICITATION OF
14 CREDIT CARDS ON A COLLEGE CAMPUS.
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18 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:

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20 SECTION 1. Arkansas Code § 4-104-202 is amended to read as follows:

21 4-104-202. Face-to-face solicitations.

22 (a)(1) It is unlawful on the campus of an institution of higher
23 education to ~~offer gifts or any other promotional incentives to any person~~
24 ~~under twenty one (21) years of age through direct face to face contact in~~
25 ~~order to entice the~~ solicit or entice a person to apply for a credit card.

26 ~~(2) Prior to any personal solicitation of credit card~~
27 ~~applications in or on facilities of an institution of higher education in~~
28 ~~which gifts or any other promotional incentives are being offered, the credit~~
29 ~~card issuer shall verify the identity and age of the person to be solicited~~
30 ~~by the review of a valid driver's license or other credible means of~~
31 ~~identification bearing a photograph of the person.~~

32 ~~(3)~~(2) This subsection shall not apply to the solicitation of a
33 credit card application by a bank or credit union located on the campus if
34 the solicitation is made within its office.

35 (b) It is unlawful to issue a credit card to any individual whose
36 application for credit is obtained as a result of actions prohibited by this



- 1 subchapter.
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