

Stricken language would be deleted from and underlined language would be added to the law as it existed prior to this session of the General Assembly.

1 State of Arkansas
2 86th General Assembly
3 Regular Session, 2007
4

As Engrossed: S2/6/07

A Bill

SENATE BILL 195

5 By: Senator J. Jeffress
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For An Act To Be Entitled

9 AN ACT TO PROTECT THE CONSUMERS IN THE STATE BY
10 CREATING THE "LIMITATION ON USE OF RADIO
11 FREQUENCY IDENTIFICATION TAGS ACT" THAT PROHIBITS
12 RFID TAGS FROM BEING USED FOR THE PURPOSE OF
13 GATHERING OR DISSEMINATING INFORMATION RELATED TO
14 THE DEMOGRAPHICS OF THE PURCHASER AFTER SALE; AND
15 FOR OTHER PURPOSES.
16

Subtitle

17 TO PROTECT THE CONSUMERS IN THE STATE BY
18 CREATING THE "LIMITATION ON USE OF RADIO
19 FREQUENCY IDENTIFICATION TAGS ACT" THAT
20 PROHIBITS RFID TAGS FROM BEING USED
21 AFTER SALE.
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25 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:
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27 SECTION 1. Arkansas Code Title 4, Chapter 110, is amended to add an
28 additional subchapter to read as follows:

29 4-110-201. Title.

30 This subchapter shall be known and may be cited as the "Limitation on
31 Use of Radio Frequency Identification Tags Act".
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33 4-110-202. Definitions.

34 As used in this subchapter:

35 (1) "Radio frequency identification" or "RFID" means a
36 technology that uses radio waves to automatically identify an individual item



1 or person;

2 (2) "Tag" means a microchip that is attached to an antenna that
3 is able to transmit identification information using RFID.

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5 4-110-203. Use after sale prohibited.

6 An RFID tag shall not be used for the purpose of gathering or
7 disseminating information related to the demographics of the purchaser of a
8 product by any person or entity after the product is:

9 (1) Sold at the retail level; and

10 (2) Removed from the premises of the retail establishment that
11 is the site of the sale.

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13 /s/ J. Jeffress
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