

Stricken language would be deleted from and underlined language would be added to the law as it existed prior to this session of the General Assembly.

1 State of Arkansas
2 87th General Assembly
3 Regular Session, 2009
4

As Engrossed: H3/13/09
A Bill

HOUSE BILL 1682

5 By: Representative Maloch
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8 **For An Act To Be Entitled**

9 AN ACT TO PROVIDE THAT THE DECEPTIVE TRADE
10 PRACTICES CHAPTER OF THE ARKANSAS CODE DOES NOT
11 APPLY TO ACTIONS THAT ARISE OUT OF AN
12 UNAUTHORIZED PRACTICE OF LAW CLAIM; AND FOR OTHER
13 PURPOSES.
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16 **Subtitle**

17 TO PROVIDE THAT THE DECEPTIVE TRADE
18 PRACTICES CHAPTER OF THE ARKANSAS CODE
19 DOES NOT APPLY TO ACTIONS THAT ARISE OUT
20 OF AN UNAUTHORIZED PRACTICE OF LAW
21 CLAIM.
22
23

24 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:
25

26 SECTION 1. Arkansas Code § 4-88-101 is amended to add a new
27 subdivision to read as follows:

28 4-88-101. Applicability of chapter.

29 This chapter does not apply to:

30 (1) Advertising or practices which are subject to and which
31 comply with any rule, order, or statute administered by the Federal Trade
32 Commission;

33 (2) Broadcasters, printers, publishers, and other persons
34 engaging in the dissemination of information who do not have actual knowledge
35 of the intent, design, purpose, or deceptive nature of the advertising or
36 practice;



