

Stricken language would be deleted from and underlined language would be added to the law as it existed prior to this session of the General Assembly.

1 State of Arkansas
2 87th General Assembly
3 Regular Session, 2009

A Bill

HOUSE BILL 2046

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5 By: Representatives Wells, Ingram
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For An Act To Be Entitled

8
9 AN ACT CONCERNING WRITTEN CONTRACTS FOR THE
10 SOLICITATION OF ADVERTISING; AND FOR OTHER
11 PURPOSES.
12

Subtitle

13
14 CONCERNING WRITTEN CONTRACTS FOR THE
15 SOLICITATION OF ADVERTISING.
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18 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:
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20 SECTION 1. Arkansas Code § 4-88-502 is amended to read as follows:
21 4-88-502. Violations.

22 (a) Nothing in this subchapter shall be construed to permit an
23 activity otherwise prohibited by law.

24 (b)(1) Any person who solicits advertisements for school calendars
25 must disclose whether or not the school whose name, emblem, or mascot is used
26 will receive any funds as a result of the solicitation and, if so, what
27 percentage or amount of those funds the school will receive.

28 (2) If the school whose name, emblem, or mascot is used will not
29 receive a percentage of any funds raised, the person making the solicitation
30 must clearly and conspicuously disclose, both orally and in writing at the
31 time the person makes the solicitation, that the school will not receive a
32 percentage of any funds raised.

33 (c) Subsection (b) of this section shall not apply to a person who
34 solicits advertisements for university calendars when the person has a
35 written contract with the university and the university's name, emblem, or
36 mascot is used in the solicitation of advertisements for the university



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