1	State of Arkansas As Engrossed: H3/2/11	
2	88th General Assembly A B111	
3	Regular Session, 2011 HOUSE BILL 1547	
4		
5	By: Representative Lovell	
6	By: Senator Teague	
7		
8	For An Act To Be Entitled	
9	AN ACT TO AMEND THE SALES AND USE TAX LAWS TO BE	
10	CONSISTENT WITH THE STREAMLINED SALES AND USE TAX	
11	AGREEMENT; AND FOR OTHER PURPOSES.	
12		
13		
14	Subtitle	
15	AN ACT TO AMEND THE SALES AND USE TAX	
16	LAWS TO BE CONSISTENT WITH THE	
17	STREAMLINED SALES AND USE TAX AGREEMENT.	
18		
19		
20	BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:	
21		
22	SECTION 1. Arkansas Code § 26-19-105(c), concerning electronic	
23	payments by sellers, is amended to add an additional subdivision as follows	3 :
24	(5)(A) If the Federal Reserve Bank is closed on a due date that	ıτ
25	prohibits a taxpayer from being able to make a payment through electronic	
26	funds transfer, the payment shall be accepted as timely if made on the next	-
27	day the Federal Reserve Bank is open.	
28	(B) A return filed in conjunction with a remittance that	<u>-</u>
29	cannot be made due to the closure of the Federal Reserve Bank shall be	
30	accepted as timely if filed in conjunction with the payment on the next day	<u> </u>
31	the Federal Reserve Bank is open.	
32		
33	SECTION 2. Arkansas Code § 26-21-103 is amended to read as follows:	
34	26-21-103. Definitions.	
35	As used in this chapter:	
36	(1) "Agent" means a person appointed by a seller to represent	

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1 the seller before the State of Arkansas and the other states in the

- 2 agreement;
- 3 (2) "Agreement" means the multistate agreement to simplify and
- 4 modernize sales and use tax administration known as the "Streamlined Sales
- 5 and Use Tax Agreement";
- 6 (3) "Certified automated system" means software that is
- 7 certified under the agreement to calculate the tax imposed by each
- 8 jurisdiction on a transaction, determine the amount of tax to remit to the
- 9 appropriate state, and maintain a record of the transaction;
- 10 (4) "Certified service provider" means an agent certified under
- 11 the agreement to perform all the seller's sales and use tax functions, other
- 12 than the seller's obligation to remit tax on its own purchases;
- 13 (5)(A) "Entity-based exemption" means an exemption based on who
- 14 purchases the product or who sells the product.
- 15 (B) An exemption that is available to all individuals
- 16 shall not be considered an entity-based exemption;
- 17 (6) "Model 1 seller" means a seller <u>registered under the</u>
- 18 agreement that has selected a certified service provider as its agent to
- 19 perform all the seller's sales and use tax functions, other than the seller's
- 20 obligation to remit tax on its own purchases;
- 21 (7) "Model 2 seller" means a seller <u>registered under the</u>
- 22 <u>agreement</u> that has selected a certified automated system to perform part of
- 23 its sales and use tax functions, but retains responsibility for remitting the
- 24 tax;
- 25 (8)(A) "Model 3 seller" means a seller <u>registered under the</u>
- 26 agreement that has:
- 27 (i) Sales in at least five (5) member states;
- 28 (ii) Total annual sales revenue of at least five
- 29 hundred million dollars (\$500,000,000);
- 30 (iii) A proprietary system that calculates the
- 31 amount of tax due each jurisdiction; and
- 32 (iv) Entered into a performance agreement with the
- 33 member states that establishes a tax performance standard for the seller.
- 34 (B) As used in subdivision (8)(A) of this section,
- 35 "seller" includes an affiliated group of sellers using the same proprietary
- 36 system;

1	(9) "Model 4 seller" means a seller that is registered under the
2	agreement and is not a model 1 seller, model 2 seller, or model 3 seller.
3	(9)(10) "Person" means an individual, trust, estate, fiduciary,
4	partnership, limited liability company, limited liability partnership,
5	corporation, or any other legal entity;
6	(10)(11) "Purchaser" means a person to which a sale of personal
7	property is made or to which a service is furnished;
8	$\frac{(11)}{(12)}$ "Seller" means a person making sales, leases, or
9	rentals of personal property or services;
10	$\frac{(12)}{(13)}$ "State" means any state of the United States, the
11	District of Columbia, and the Commonwealth of Puerto Rico; and
12	$\frac{(13)}{(14)}$ "Use-based exemption" means an exemption based on a
13	specified use of the product by the purchaser.
14	
15	SECTION 3. Arkansas Code § 26-21-104, concerning seller registration
16	and methods of remittance, is amended to add an additional subsection to read
17	as follows:
18	(c) When registering, a seller may select one (1) of the following
19	models:
20	(1) Model 1 seller;
21	(2) Model 2 seller;
22	(3) Model 3 seller; or
23	(4) Model 4 seller.
24	
25	SECTION 4. Arkansas Code § 26-21-106, concerning liability relief, is
26	amended to add a new subsection to read as follows:
27	(d)(1) If the effective date of a state sales or use tax rate change
28	is less than thirty (30) days from the enactment of the statute providing the
29	rate change, a seller is relieved of liability for failing to collect sales
30	or use tax at the new rate if:
31	(A) The seller collected sales or use tax at the effective
32	rate immediately preceding the change; and
33	(B) The seller's failure to collect at the newly effective
34	sales or use tax rate does not extend beyond thirty (30) days after the date
35	of enactment of the new sales or use tax rate.
36	(2) The seller is not relieved of liability if the seller

1 fraudulently failed to collect at the new sales or use tax rate or solicited 2 purchasers based on the immediately preceding effective sales or use tax 3 rate. 4 5 SECTION 5. Arkansas Code § 26-21-107(b)(4) concerning exemption 6 certificates, is amended to read as follows: 7 (4)(A) A seller may obtain a fully completed exemption 8 certificate or capture the relevant data elements required by the department 9 within ninety (90) days after the date of sale. 10 (B)(i) If the seller has not obtained an exemption 11 certificate or all relevant data elements and the department makes a request 12 for substantiation of the exemption, the seller has one hundred twenty (120) days from the date of the request to prove by other means that the 13 14 transaction was not subject to sales or use tax or to obtain in good faith a 15 fully completed exemption certificate from the purchaser. 16 (ii) As used in subdivision (b)(4)(B)(i) of this 17 section, "good faith" means that the seller obtains a certificate that claims 18 an exemption that: 19 (a) Was statutorily available on the date of 20 the transaction in the jurisdiction where the transaction is sourced; (b) Could be applicable to the item being 21 22 purchased; and 23 (c) Is reasonable for the purchaser's type of 24 business. 25 26 SECTION 6. Arkansas Code § 26-21-108 is amended to read as follows: 27 26-21-108. Returns and remittance of funds. (a) The Director of the Department of Finance and Administration shall 28 29 promulgate rules to provide: 30 (1) An alternative method for making payments if an electronic 31 funds transfer fails on its due date; and 32 (2) A rounding algorithm for sales or use tax computation. 33 (b)(1) The Department of Finance and Administration shall develop a simplified tax reporting form simplified electronic return to be used for all 34 35 state and local sales and use taxes levied by the Arkansas Gross Receipts Act 36 of 1941, § 26-52-101 et seq., and the Arkansas Compensating Tax Act of 1949,

- 1 § 26-53-101 et seq.
- 2 (2) The department shall provide a separate reporting form for
- 3 any other special or miscellaneous excise taxes so as not to violate the
- 4 agreement.
- 5 (3) The department may require additional information returns to
- 6 be submitted not more frequently than every six (6) months.
- 7 (4) The department shall allow a Model 1, Model 2, or Model 3
- 8 seller to submit its sales and use tax return in a simplified format all
- 9 sellers, whether or not the seller is registered under the agreement, to file
- 10 <u>a simplified electronic return</u>.
- 11 (4) A model 4 seller that does not have a legal requirement to
- 12 <u>register in Arkansas is not required to submit information relating to exempt</u>
- 13 <u>sales on the simplified electronic return.</u>
- 14 (5) A seller that elects to file a simplified electronic return
- 15 shall give at least a three-month notice of the seller's intent to
- 16 <u>discontinue filing a simplified electronic return.</u>
- 17 (c) The department shall allow a seller to elect to compute the sales
- 18 or use tax due on a transaction on an item or an invoice basis and shall
- 19 allow the rounding rule to be applied to the aggregated state and local sales
- 20 or use taxes.
- 21 (d)(1) A seller that is registered under the agreement and indicated
- 22 at the time of registration that it does not anticipate making a sale that
- 23 would be sourced to Arkansas is not required to file a return.
- 24 (2) If the seller makes a taxable sale sourced to Arkansas, the
- 25 <u>seller shall file a return on or before the twentieth (20th) day of the month</u>
- 26 <u>following the sale.</u>
- 27 (e)(1) A seller registered under the agreement that does not have a
- 28 legal requirement to register in Arkansas shall be given a minimum of thirty
- 29 (30) days' notice before the department establishes a tax liability based
- 30 solely on the seller's failure to timely file.
- 31 (2) However, the department may establish a tax liability based
- 32 solely on a seller's failure to timely file if the seller has a history of
- 33 non-filing or late filing.

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- 35 SECTION 7. Arkansas Code § 26-21-111, is amended to read as follows:
- 36 26-21-111. Certification and payment of service providers and automated

1 systems. 2 The Director of the Department of Finance and Administration may: 3 (1) Certify service providers and automated systems to aid in 4 the administration of sales and use tax collections; and 5 (2) Provide a monetary allowance to the certified service 6 providers, certified automated systems, and to sellers that do not have a 7 requirement to register to collect the gross receipts tax levied by the 8 Arkansas Gross Receipts Tax Act of 1941, § 26-52-101 et seq., or the 9 compensating use tax levied by the Arkansas Compensating Tax Act of 1949, § 26-53-101 et seq.; and. 10 11 (3) (b)(1) Promulgate rules concerning the review and approval of 12 certified automated system software and the relief from liability for 13 certified service providers and certified automated systems that were relying 14 on the certification provided by the Department of Finance and 15 Administration. A certified service provider or model 2 seller using a certified automated system is not liable to the State of Arkansas or its 16 17 local jurisdictions for charging and collecting the incorrect amount of sales 18 or use tax. 19 (2) The relief from liability provided in this section is not available to a certified <u>service provider or model 2 seller that has</u> 20 incorrectly classified an item or transaction into a product category 21 22 certified by the state. 23 (3)(A) If the Department of Finance and Administration 24 determines that an item or transaction is incorrectly classified as to its 25 taxability, it shall notify the certified service provider or model 2 seller of the incorrect classification. 26 27 (B) The certified service provider or model 2 seller shall have ten (10) days to revise the classification after receipt of the notice. 28 (C) Upon the expiration of ten (10) days, the certified 29 30 service provider or model 2 seller is liable for the failure to collect the correct amount of sales or use tax due. 31 32 (c) A certified service provider has the same relief from liability as

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35 SECTION 8. Arkansas Code Title 26, Chapter 21 is amended to add an additional section to read as follows:

sellers provided in § 26-21-107.

1	26-21-115. Confidentiality and privacy protections with respect to
2	Model 1 sellers.
3	(a) The purpose of this section is to set forth a policy to protect
4	the confidentiality rights of all participants in the agreement system and
5	the privacy interests of consumers who deal with model 1 sellers.
6	(b) As used in this section:
7	(1) "Confidential taxpayer information" means all information
8	that is protected under Arkansas's laws, rules, regulations, and privileges;
9	(2) "Personally identifiable information" means information that
10	identifies a person; and
11	(3) "Anonymous data" means information that does not identify a
12	person.
13	(c) With very limited exceptions, a certified service provider shall
14	perform its tax calculation, remittance, and reporting functions without
15	retaining the personally identifiable information of consumers.
16	(d) When any personally identifiable information that has been
17	collected and retained is no longer required for the purposes of verifying
18	the validity of an exemption, the personally identifiable information shall
19	no longer be retained by the Department of Finance and Administration.
20	(e) When personally identifiable information regarding an individual
21	is retained, the department shall provide reasonable access by such
22	individual to his or her own information in the state's possession and a
23	right to correct any inaccurately recorded information.
24	(f) If anyone other than the state or a person authorized by this
25	state's law or the agreement seeks to discover personally identifiable
26	information, a reasonable and timely effort to notify the individual
27	indentified in the personally identifiable information of the request shall
28	be made.
29	(g) The privacy policy in this section is subject to enforcement in
30	the same manner as set out in § 26-18-303.
31	(h) All laws and rules regarding the collection, use, and maintenance
32	of confidential taxpayer information remain fully applicable and binding.
33	
34	SECTION 9. Arkansas Code § 26-52-301(3)(C) concerning the taxability
35	of television and radio is amended to add a subdivision to read as follows:
36	(C)(i) Service of cable television, community antenna

1	television, and any and all other distribution of television, video, or radio
2	services with or without the use of wires provided to subscribers or paying
3	customers or users, including all service charges and rental charges, whether
4	for basic service, premium channels, or other special service, and including
5	installation and repair service charges and any other charges having any
6	connection with the providing of these services.
7	(ii) The tax levied by this section does not apply
8	to services purchased by a radio or television company for use in providing
9	its services; and.
10	(iii)(a) The tax levied by this section applies to
11	the sale of a subscription for digital audio-visual work and digital audio
12	work to an end user that does not have the right of permanent use granted by
13	the seller and the use is contingent on continued payments by the purchaser.
14	(b) As used in this subdivision (3)(C)(iii):
15	(1) "Digital audio-visual work" means an
16	electronically transferred series of related images that when shown in
17	succession, impart an impression of motion, together with accompanying
18	sounds, if any; and
10	sounds, II any; and
19	(2) "Digital audio work" means an
19	(2) "Digital audio work" means an
19 20	(2) "Digital audio work" means an electronically transferred work that results from the fixation of a series of
19 20 21	(2) "Digital audio work" means an electronically transferred work that results from the fixation of a series of
19 20 21 22	(2) "Digital audio work" means an electronically transferred work that results from the fixation of a series of musical, spoken, or other sounds, including ringtones; and
19 20 21 22 23	(2) "Digital audio work" means an electronically transferred work that results from the fixation of a series of musical, spoken, or other sounds, including ringtones; and SECTION 10. Arkansas Code § 26-52-304 is amended to read as follows:
19 20 21 22 23 24	(2) "Digital audio work" means an electronically transferred work that results from the fixation of a series of musical, spoken, or other sounds, including ringtones; and SECTION 10. Arkansas Code § 26-52-304 is amended to read as follows: 26-52-304. Tax levied on sales of computer software and maintenance of
19 20 21 22 23 24 25	(2) "Digital audio work" means an electronically transferred work that results from the fixation of a series of musical, spoken, or other sounds, including ringtones; and SECTION 10. Arkansas Code § 26-52-304 is amended to read as follows: 26-52-304. Tax levied on sales of computer software and maintenance of computer hardware.
19 20 21 22 23 24 25 26	(2) "Digital audio work" means an electronically transferred work that results from the fixation of a series of musical, spoken, or other sounds, including ringtones; and SECTION 10. Arkansas Code § 26-52-304 is amended to read as follows: 26-52-304. Tax levied on sales of computer software and maintenance of computer hardware. (a) The excise tax levied by this chapter and by any act supplemental
19 20 21 22 23 24 25 26 27	(2) "Digital audio work" means an electronically transferred work that results from the fixation of a series of musical, spoken, or other sounds, including ringtones; and SECTION 10. Arkansas Code § 26-52-304 is amended to read as follows: 26-52-304. Tax levied on sales of computer software and maintenance of computer hardware. (a) The excise tax levied by this chapter and by any act supplemental thereto, is levied on gross receipts or gross proceeds received from the
19 20 21 22 23 24 25 26 27 28	(2) "Digital audio work" means an electronically transferred work that results from the fixation of a series of musical, spoken, or other sounds, including ringtones; and SECTION 10. Arkansas Code § 26-52-304 is amended to read as follows: 26-52-304. Tax levied on sales of computer software and maintenance of computer hardware. (a) The excise tax levied by this chapter and by any act supplemental thereto, is levied on gross receipts or gross proceeds received from the following:
19 20 21 22 23 24 25 26 27 28 29	(2) "Digital audio work" means an electronically transferred work that results from the fixation of a series of musical, spoken, or other sounds, including ringtones; and SECTION 10. Arkansas Code § 26-52-304 is amended to read as follows: 26-52-304. Tax levied on sales of computer software and maintenance of computer hardware. (a) The excise tax levied by this chapter and by any act supplemental thereto, is levied on gross receipts or gross proceeds received from the following: (1)(A) Sales of computer software, including prewritten computer
19 20 21 22 23 24 25 26 27 28 29	(2) "Digital audio work" means an electronically transferred work that results from the fixation of a series of musical, spoken, or other sounds, including ringtones; and SECTION 10. Arkansas Code § 26-52-304 is amended to read as follows: 26-52-304. Tax levied on sales of computer software and maintenance of computer hardware. (a) The excise tax levied by this chapter and by any act supplemental thereto, is levied on gross receipts or gross proceeds received from the following: (1)(A) Sales of computer software, including prewritten computer software, which shall be taxed as sales of tangible personal property.
19 20 21 22 23 24 25 26 27 28 29 30 31	(2) "Digital audio work" means an electronically transferred work that results from the fixation of a series of musical, spoken, or other sounds, including ringtones; and SECTION 10. Arkansas Code § 26-52-304 is amended to read as follows: 26-52-304. Tax levied on sales of computer software and maintenance of computer hardware. (a) The excise tax levied by this chapter and by any act supplemental thereto, is levied on gross receipts or gross proceeds received from the following: (1)(A) Sales of computer software, including prewritten computer software, which shall be taxed as sales of tangible personal property. (B) As used in this section:
19 20 21 22 23 24 25 26 27 28 29 30 31 32	(2) "Digital audio work" means an electronically transferred work that results from the fixation of a series of musical, spoken, or other sounds, including ringtones; and SECTION 10. Arkansas Code § 26-52-304 is amended to read as follows: 26-52-304. Tax levied on sales of computer software and maintenance of computer hardware. (a) The excise tax levied by this chapter and by any act supplemental thereto, is levied on gross receipts or gross proceeds received from the following: (1)(A) Sales of computer software, including prewritten computer software, which shall be taxed as sales of tangible personal property. (B) As used in this section: (i) "Computer" means an electronic device that
19 20 21 22 23 24 25 26 27 28 29 30 31 32 33	(2) "Digital audio work" means an electronically transferred work that results from the fixation of a series of musical, spoken, or other sounds, including ringtones; and SECTION 10. Arkansas Code § 26-52-304 is amended to read as follows: 26-52-304. Tax levied on sales of computer software and maintenance of computer hardware. (a) The excise tax levied by this chapter and by any act supplemental thereto, is levied on gross receipts or gross proceeds received from the following: (1)(A) Sales of computer software, including prewritten computer software, which shall be taxed as sales of tangible personal property. (B) As used in this section: (i) "Computer" means an electronic device that accepts information in digital or similar form and manipulates it for a

- 1 equipment to perform a task. 2 (b) "Computer software" does not include 3 software that is delivered electronically or by load and leave; 4 (iii) "Computer software maintenance contract" means 5 a contract that obligates a vendor of computer software to provide a customer 6 with future updates or upgrades to computer software or support services with 7 respect to computer software, or both; 8 (iii) (iv) "Delivered electronically" means delivered 9 to the purchaser by means other than tangible storage media; 10 (iv)(v) "Electronic" means relating to technology 11 having electrical, digital, magnetic, wireless, optical, electromagnetic, or 12 similar capabilities; (v) (vi) "Load and leave" means delivery to the 13 14 purchaser by use of a tangible storage media in which the tangible storage 15 media is not physically transferred to the purchaser; and 16 (vi) (vii) "Prewritten computer software" means 17 computer software, including prewritten upgrades, that is not designed and 18 developed by the author or other creator to the specifications of a specific 19 purchaser; and 20 (2) Service of repairing or maintaining computer equipment or
- 20 (2) Service of repairing or maintaining computer equipment or 21 hardware in any form.
 - (b) [Repealed.]
- 23 (c) [Repealed.]
- 24 <u>(d) The gross receipts or gross proceeds derived from the sale of a</u> 25 <u>computer software maintenance contract are not taxable.</u>

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- SECTION 11. Arkansas Code § 26-52-512(c), concerning tax payments by retailers, is amended to add an additional subdivision as follows:
- 29 (c)(1) For any electronic funds transfer or report required under 30 subsection (a) of this section, the due date of which falls on a Saturday, 31 Sunday, or legal holiday, the electronic funds transfer or report shall be
- 32 made on the next succeeding business day which that is not a Saturday,
- 33 Sunday, or legal holiday.
- 34 (2) If the Federal Reserve Bank is closed on a due date that
- 35 prohibits a taxpayer from being able to make a payment through electronic
- 36 <u>funds transfer</u>, the payment shall be accepted as timely if made on the next

1	day the Federal Reserve Bank is open.
2	(3) A report filed in conjunction with a remittance that cannot
3	be made due to the closure of the Federal Reserve Bank shall be accepted as
4	timely if filed in conjunction with the payment on the next day the Federal
5	Reserve Bank is open.
6	
7	SECTION 12. Arkansas Code § 26-52-517(d) concerning exemption
8	certificates, is amended to read as follows:
9	(d)(1) Any person repeatedly selling the same type of property to the
10	same purchaser for resale may accept a blanket certificate covering more than
11	one (1) transaction. A seller may accept a blanket exemption certificate from
12	a purchaser with which the seller has a recurring business relationship.
13	(2) A seller is not required to renew blanket certificates or
14	update exemption certificate information or data elements when there is a
15	recurring business relationship between the purchaser and seller.
16	(3) A recurring business relationship exists when a period of no
17	more than twelve (12) months elapses between sales transactions.
18	
19	SECTION 13. Arkansas Code § 26-52-517(g) concerning exemption
20	certificates, is amended to read as follows:
21	(g)(1) A seller may obtain a fully completed exemption certificate or
22	capture the relevant data elements required by the department within ninety
23	(90) days after the date of sale.
24	(2) (A) If the seller has not obtained an exemption certificate
25	or all relevant data elements and the department makes a request for
26	substantiation of the exemption, the seller has one hundred twenty (120) days
27	from the date of the request to prove by other means that the transaction was
28	not subject to sales or use tax or to obtain in good faith a fully completed
29	exemption certificate from the purchaser.
30	(B) Good faith means that the seller obtains a certificate
31	that claims an exemption that:
32	(i) Was statutorily available on the date of the
33	transaction in the jurisdiction where the transaction is sourced;
34	(ii) Could be applicable to the item being
35	purchased; and
36	(iii) Is reasonable for the purchaser's type of

1 business. 2 SECTION 14. Arkansas Code § 26-52-522, concerning the sourcing of 3 4 direct mail, is amended to read as follows: 5 26-52-522. Direct Mail Sourcing. 6 (a)(1) Notwithstanding § 26-52-521, a purchaser of direct mail that is 7 not a holder of a direct pay permit shall provide to the seller in conjunction with the purchase either a direct mail form or information to 8 9 show the state and local jurisdictions to which the direct mail is delivered 10 to recipients. 11 (2)(A) Upon receipt of the direct mail form, the seller is 12 relieved of all obligations to collect, pay, or remit the applicable tax, and the purchaser is obligated to pay or remit the applicable tax on a direct pay 13 14 basis. 15 (B) A direct mail form shall remain in effect for all 16 future sales of direct mail by the seller to the purchaser until it is 17 revoked in writing. 18 (3)(A) Upon receipt of information from the purchaser showing 19 the jurisdictions to which the direct mail is delivered to recipients, the 20 seller shall collect the tax according to the delivery information provided 21 by the purchaser. 22 (B) In the absence of bad faith, the seller is relieved of 23 any further obligation to collect tax on any transaction if the seller has 24 collected tax pursuant to the delivery information provided by the purchaser. (b)(1) If the purchaser of direct mail does not have a direct pay 25 26 permit and does not provide the seller with either a direct mail form or 27 delivery information as required by subsection (a) of this section, the 28 seller shall collect the tax according to § 26-52-521(b)(5). 29 (2) Nothing in this subsection shall limit a purchaser's obligation for sales or use tax to any state to which the direct mail is 30 31 delivered. 32 (c) If a purchaser of direct mail provides the seller with 33 documentation of direct pay authority, the purchaser shall not be required to provide a direct mail form or delivery information to the seller. 34 35 (d) The direct mail form must: 36 (1) Contain the purchaser's name and sales tax permit number;

1	(2) State that the purchaser will be remitting sales and use tax
2	to the state; and
3	(3) Contain any additional information that the Director of the
4	Department of Finance and Administration may require.
5	(a) As used in this section:
6	(1) "Advertising and promotional direct mail" means direct mail
7	in which the primary purpose is to attract attention to a product, person,
8	business, or organization, or to attempt to sell, popularize, or secure
9	financial support for a product, person, business, or organization;
10	(2) "Direct mail form" means:
11	(A) A Streamlined Sales and Use Tax Agreement certificate
12	of exemption claiming direct mail, as in effect on January 1, 2011; or
13	(B) A written statement approved, authorized, or accepted
14	by the state;
15	(3)(A) "Jurisdictional information" means information sufficient
16	for the seller to source the sale of taxable printing services resulting in
17	advertising and promotional direct mail to the state and local jurisdictions
18	in which the printed materials are delivered or distributed to recipients.
19	(B) Jurisdictional information must be in a form in which
20	such information can be retained and retrieved by the seller for the purpose
21	of sales and use tax reporting.
22	(C) Access to a database that contains address information
23	or a mailing list provided by the purchaser or a third party that does not
24	allow the seller to retain and retrieve the jurisdictional information
25	identifying jurisdictions where the advertising and promotional direct mail
26	was delivered does not constitute receiving information showing the
27	jurisdictions to which the advertising and promotional direct mail is
28	delivered;
29	(4)(A) "Other direct mail" means any direct mail that is not
30	advertising and promotional direct mail regardless of whether advertising and
31	promotional direct mail is included in the same mailing, and includes without
32	limitation:
33	(i) Transactional direct mail that contains personal
34	information specific to the addressee including, without limitation invoices,
35	bills, statements of account, and payroll advices;
36	(ii) Any legally required mailings, including

without limitation privacy notices, tax reports, and stockholder reports; and

(iii) Other non-promotional direct mail delivered to

existing or former shareholders, customers, employees, or agents including,

without limitation newsletters and informational pieces.

(B) "Other direct mail" does not include the development

- of billing information or the provision of any data processing service that

 is more than incidental; and
- 8 (5) "Product" means tangible personal property, a product
 9 transferred electronically, or a service.
- (b) The sale of a taxable printing service resulting in the production and distribution of advertising and promotional direct mail or other direct mail shall be sourced in accordance with this section.
- 13 (c)(1) The seller shall source the sale of taxable printing service
 14 resulting in the production and distribution of advertising and promotional
 15 direct mail according to § 26-52-521(b)(5), unless the purchaser provides the
 16 seller with a direct pay permit, direct pay form, exemption certificate, or
 17 jurisdictional information.

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- (2) If the purchaser provides jurisdictional information to the seller, then the seller shall source the sale of the taxable printing service to the jurisdictions to which the advertising and promotional direct mail is to be delivered.
- 22 (d) The seller shall source the sale of taxable printing services
 23 resulting in the production and distribution of other direct mail according
 24 to § 26-52-521(b)(3), unless the purchaser provides the seller with a direct
 25 pay permit, direct pay form, or exemption certificate.
- 26 <u>(e) When both advertising and promotional direct mail and other direct</u>
 27 <u>mail are combined in a single mailing, the sale is sourced as other direct</u>
 28 <u>mail.</u>
- 29 (f) If a bundled transaction includes advertising and promotional
 30 direct mail, this section applies only if the primary purpose of the
 31 transaction is the sale of products or services that meet the definition of
 32 advertising and promotional direct mail.
- 33 (g)(1) In the absence of bad faith, the seller is relieved of any
 34 further obligation to collect any additional sales or use tax on the sale of
 35 advertising and promotional direct mail where the seller has sourced the sale
 36 according to the jurisdictional information provided by the purchaser.

1	(2) In the absence of bad faith, the seller is relieved of all
2	obligations to collect, pay, or remit sales or use tax if the purchaser
3	provides the seller with a direct pay permit, direct pay form, or exemption
4	certificate.
5	(h)(l) If the purchaser provides the seller with a direct pay permit,
6	direct pay form, or exemption certificate, then the purchaser shall source
7	the sale to the jurisdictions to which the advertising and promotional direct
8	mail or other direct mail is to be delivered to the recipients and shall
9	report and pay any applicable sales or use tax due.
10	(2) Purchasers may use a reasonable summary or allocation of the
11	distribution to the jurisdictions to which the advertising and promotional
12	direct mail or other direct mail is delivered for the purposes of self
13	assessing and directly paying sales or use tax.
14	(3) This section does not limit any purchaser's:
15	(A) Obligation for sales or use tax to any state to which
16	the direct mail is delivered;
17	(B) Right under local, state, federal, or constitutional
18	law to a credit for sales or use taxes legally due and paid to other
19	jurisdictions; or
20	(C) Right to a refund of sales or use taxes overpaid to
21	any jurisdiction.
22	
23	SECTION 15. Arkansas Code § 26-53-125(e), concerning the return and
24	payment of use tax, is amended as follows:
25	(e)(1) Any report or remittance required under this section of which
26	the due date falls on a Saturday, Sunday, or legal holiday shall be
27	postmarked or transmitted on the next succeeding business day that is not a
28	Saturday, Sunday, or legal holiday.
29	(2) If the Federal Reserve Bank is closed on a due date that
30	prohibits a vendor from being able to make a remittance through electronic
31	funds transfer, the remittance shall be accepted as timely if made on the
32	next day the Federal Reserve Bank is open.
33	(3) A report filed in conjunction with a remittance that cannot
34	be made due to the closure of the Federal Reserve Bank shall be accepted as
35	timely if filed in conjunction with the payment on the next day the Federal
36	Reserve Bank is open.

/s/Lovell