

1 State of Arkansas  
2 88th General Assembly  
3 Regular Session, 2011  
4

As Engrossed: H3/23/11

# A Bill

HOUSE BILL 1860

5 By: Representatives Mayberry, Branscum  
6

## For An Act To Be Entitled

8 *AN ACT TO ESTABLISH THE COLLEGE AND CAREER COACHES*  
9 *PROGRAM; TO ASSURE THAT ALL STUDENTS IN GRADES SEVEN*  
10 *THROUGH TWELVE (7-12) HAVE ACCESS TO A COLLEGE AND*  
11 *CAREER COACH FOR THE PURPOSE OF RECEIVING ASSISTANCE*  
12 *IN PREPARING FOR EDUCATION, TRAINING, AND CAREERS*  
13 *AFTER HIGH SCHOOL; AND FOR OTHER PURPOSES.*  
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## Subtitle

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17 *TO ESTABLISH THE COLLEGE AND CAREER*  
18 *COACHES PROGRAM; TO ASSURE ACCESS TO A*  
19 *COLLEGE AND CAREER COACH FOR ALL STUDENTS*  
20 *IN GRADES SEVEN THROUGH TWELVE (7-12).*  
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23 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:  
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25 *SECTION 1. Arkansas Code Title 6, Chapter 1, is amended to add an*  
26 *additional subchapter to read as follows:*

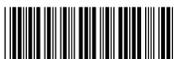
27 *Subchapter 6 - College and Career Coaches Program*

28 *6-1-601. Findings.*

29 *The General Assembly finds that:*

30 *(1) Highly skilled and educated people who can handle demanding*  
31 *jobs and generate new ideas are necessary for Arkansas to prosper in a global*  
32 *economy;*

33 *(2) Only eighteen percent (18%) of Arkansans twenty-five (25)*  
34 *years of age and older hold a baccalaureate degree and Arkansas is ranked*  
35 *49th in the nation for adults who hold a baccalaureate degree, creating a*  
36 *detriment to the success of the state;*



1 (3) Many students leave high school:

2 (A) Without a true plan for his or her education,  
3 training, and career beyond high school;

4 (B) Unaware or do not understand the preparation and  
5 process required for success after high school graduation; and

6 (C) Failing to recognize the value of secondary education  
7 leading to drop-out rates that are too high; and

8 (4) It has a responsibility to assist the citizens of Arkansas  
9 in advancing and prospering by establishing a College and Career Coaches  
10 Program that shall assist students by:

11 (A) Intervening at the middle school and high school  
12 level;

13 (B) Better assisting students with developing and  
14 maintaining dynamic career plans;

15 (C) Exposing students to various opportunities for careers  
16 and education after high school; and

17 (D) Assisting students with understanding the process for  
18 pursuing postsecondary education and financial assistance.

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20 6-1-602. Program administration.

21 (a) The Department of Career Education, in partnership with the  
22 Department of Education and the Department of Higher Education, shall develop  
23 and administer the College and Career Coaches Programs.

24 (b) The Department of Career Education, the division manager for  
25 Arkansas Works, and at least three (3) managers, shall manage the College and  
26 Career Coaches Programs and:

27 (1) Provide guidelines and procedures for implementing College  
28 and Career Coaches Programs;

29 (2) Develop, coordinate, and offer training opportunities for  
30 college and career coaches;

31 (3) Monitor each College and Career Coaches Programs by onsite  
32 technical assistance visits at least one (1) time every five (5) years;

33 (4) Create and maintain a record-keeping system for the  
34 collecting of performance measures and reports; and

35 (5) Prepare annual reports that may be shared with members of  
36 the:

1 (A) Governor's Workforce Cabinet;

2 (B) General Assembly; and

3 (C) Governor's office.

4 (c) Beginning in the 2012-2013 school year, college and career coaches  
5 shall be placed in each middle school and high school as part of the College  
6 and Career Coaches Program to complement and enhance existing college and  
7 career planning services and activities currently administered in each middle  
8 school and high school.

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10 6-1-603. College and career coaches -- Duties -- Supervision.

11 (a) A college and career coach shall:

12 (1) Hold a baccalaureate degree; and

13 (2) Complete the required Career Development Facilitator  
14 Training within one (1) year of hiring.

15 (b) The college and career coaches shall be stationed at an  
16 institution of higher education or an education service cooperative and shall  
17 provide services and support directly to students in middle school and high  
18 school including, without limitation:

19 (1) Assisting the career orientation instructor with the  
20 development of college and career plans for students;

21 (2) Assisting the school counselor with college and career  
22 planning resources and revising college and career plans for each student  
23 annually, beginning in grade nine (9);

24 (3) Offering high school students college and career planning  
25 services and activities that combine counseling on career options and  
26 experiential learning with academic planning to assist the student with his  
27 or her college and career plans;

28 (4) Encouraging parental participation by scheduling annual  
29 parent sessions, beginning with students in grade seven (7), to assist  
30 parents and students to understand the college and career planning process;

31 (5) Providing parents and high school students with information  
32 about career and technology education program opportunities available in  
33 Arkansas and the level of education and skill required to be successful in  
34 various career fields;

35 (6) Preparing high school students with information and  
36 preparation on financing a postsecondary education;

1 (7) Assisting schools in promoting the goals of quality career  
2 development of students in grades seven through twelve (7-12);

3 (8) Supporting students in middle school and high school in  
4 exploration of career clusters and the selection of an area of academic focus  
5 with a cluster of study;

6 (9) Improving and promoting career development and college  
7 planning opportunities within school districts and communities;

8 (10) Attending continuing education programs on the certified  
9 career development facilitator curriculum sponsored by the state;

10 (11) Coordinating with school counselors and school  
11 administration on career day events, career classes, career programming,  
12 college planning, and financial aid activities;

13 (12) Coordinating community resources and citizens representing  
14 diverse occupations to provide career development activities for parents and  
15 students; and

16 (13) Assisting the online based career guidance and college  
17 planning systems.

18 (c)(1) An institution of higher education or an education service  
19 cooperative with a College and Career Coaches Program shall assign an onsite  
20 supervisor who is:

21 (A) Responsible for supervising the College and Career  
22 Coaches Program locally; and

23 (B) A liaison between the institution of higher education  
24 or the education service cooperative and the Department of Career Education.

25 (2) The Department of Career Education, through the division  
26 manager for Arkansas Works, and the onsite supervisor are responsible for  
27 evaluating the performance of each college and career coach.

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29 6-1-604. College and career coach ratio.

30 (a) Each school district shall have one (1) college and career coach  
31 for every five hundred (500) middle school and high school students in the  
32 school district.

33 (b) An institution of higher education or an education service  
34 cooperative with a College and Career Coaches Program shall work with school  
35 districts to determine the number of college and career coaches needed.

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1 6-1-605. Program effectiveness and measurement.

2 (a)(1) The College and Career Coaches Program shall use performance  
3 measures to evaluate the effectiveness of the program on students served,  
4 including increases in:

5 (A) High school graduation rates;

6 (B) Completion of the Smart Core curriculum;

7 (C) College attendance rate; and

8 (D) Applications for financial aid.

9 (2) The Department of Education and the Department of Higher  
10 Education shall collect and report performance measure data to determine the  
11 effectiveness of the program.

12 (b)(1) Annually, each college and career coach shall submit a report  
13 to the division manager for Arkansas Works describing his or her student  
14 contacts and programs and services provided.

15 (2) Failure to provide the report required under subdivision  
16 (b)(1) of this section may result in the loss of funding for the program.

17 (c)(1) A college and career coach who fails to meet his or her  
18 performance goals shall be placed on a one (1) year improvement plan  
19 developed by the division manager for Arkansas Works.

20 (2) Failure to show satisfactory improvement after the one (1)  
21 year improvement plan period may result in loss of funding for the program.

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23 /s/Mayberry  
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