

1 State of Arkansas
2 91st General Assembly
3 Regular Session, 2017

HR 1026

4
5 By: Representative Rushing
6

7 **HOUSE RESOLUTION**

8 TO SUPPORT THE CREATION OF THE BEVERLY CARTER
9 FOUNDATION AND ITS MISSION TO CREATE A SAFER REAL
10 ESTATE INDUSTRY.
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13 **Subtitle**

14 TO SUPPORT THE CREATION OF THE BEVERLY
15 CARTER FOUNDATION AND ITS MISSION TO
16 CREATE A SAFER REAL ESTATE INDUSTRY.
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20 WHEREAS, in September 2014, Beverly Carter, an executive broker in
21 North Little Rock, Arkansas, was kidnapped and murdered while showing a
22 house; and
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24 WHEREAS, Mrs. Carter's death was a devastating tragedy to her husband,
25 children, mother, grandchildren, and friends; and
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27 WHEREAS, since Mrs. Carter's death, her son Carl has spoken to
28 thousands of real estate agents across the United States in an attempt to
29 improve safety training within the industry, but, unfortunately, that
30 improvement has not yet taken place; and
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32 WHEREAS, Carl and his family recently created the nonprofit Beverly
33 Carter Foundation in memory of Mrs. Carter and dedicated it to the ideal that
34 every agent goes home safe every day by providing scientifically-based
35 research, information, consulting, training, and support at no charge to
36 every multiple listing service, association, brokerage, and agent; and



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2 WHEREAS, the foundation will seek to solve many of the safety problems
3 that exist within the real estate industry, including the fact that agent
4 safety programs, training, and guidelines are lacking and ineffective at
5 preventing criminal behavior because they are built around incorrect
6 assumptions about crime against agents, unrealistic expectations regarding
7 the needs of agents, and a lack of understanding of predatory behavior; and
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9 WHEREAS, the foundation will provide safety solutions in a multifaceted
10 approach, using educational resources, instructor-led training and
11 certification programs, safety program implementation and consulting,
12 technological support and endorsement, victim support and advocacy, and
13 safety advocacy in the legislature; and
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15 WHEREAS, the foundation will work with industry and criminology experts
16 to develop publications, videos, online training, and social media resources;
17 and
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19 WHEREAS, the foundation will provide instructor-led training through
20 classroom and online modalities at no cost to multiple listing services,
21 associations, brokerages, and agents that will use a "real world" curriculum
22 based on behavioral science and predator profiling to empower real estate
23 agents to minimize their risk of being targeted, deter a predator if they are
24 targeted, and prevent an attack if they find themselves with a predator; and
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26 WHEREAS, the foundation will assist multiple listing services,
27 associations, and brokerages to implement an integrated approach to agent
28 safety in which each level within the industry hierarchy supports and
29 reinforces the messages and efforts of the levels above and below; and
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31 WHEREAS, through its victim's relief fund, the foundation will offer
32 support and advocacy to agents who have been victimized while selling or
33 leasing real estate; and
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35 WHEREAS, the foundation will work with federal, state, and local
36 government officials to pass laws designed to improve the safety of the

1 people serving in the real estate industry,

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3 NOW THEREFORE,

4 BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES OF THE NINETY-FIRST GENERAL
5 ASSEMBLY OF THE STATE OF ARKANSAS:

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7 THAT the House of Representatives support the formation of the Beverly
8 Carter Foundation and encourage its mission to create a safer industry for
9 all real estate agents.

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11 BE IT FURTHER RESOLVED THAT upon adoption of this resolution, an appropriate
12 copy shall be provided to the family of Beverly Carter by the Chief Clerk of
13 the House of Representatives.