1	State of Arkansas As Engrossed: S2/2/17
2	91st General Assembly A B111
3	Regular Session, 2017SENATE BILL 14
4	
5	By: Senator Bledsoe
6	By: Representative D. Ferguson
7	
8	For An Act To Be Entitled
9	AN ACT TO AMEND THE LAWS CONCERNING TELEMEDICINE; TO
10	CREATE THE TELEMEDICINE ACT; TO AMEND THE DEFINITION
11	OF TELEMEDICINE AND ORIGINATING SITE; TO ADDRESS
12	REQUIREMENTS OF A PROFESSIONAL RELATIONSHIP WHEN
13	USING TELEMEDICINE; TO ADD STANDARDS FOR THE
14	APPROPRIATE USE OF TELEMEDICINE; TO AMEND THE
15	ARKANSAS INTERNET PRESCRIPTION CONSUMER PROTECTION
16	ACT TO CONFORM WITH THE TELEMEDICINE ACT; TO ADDRESS
17	INSURANCE COVERAGE OF TELEMEDICINE; AND FOR OTHER
18	PURPOSES.
19	
20	
21	Subtitle
22	TO AMEND THE LAWS CONCERNING
23	TELEMEDICINE; AND TO CREATE THE
24	TELEMEDICINE ACT.
25	
26	
27	BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:
28	
29	SECTION 1. Arkansas Code § 17-80-118 is repealed.
30	17-80-118. Telemedicine.
31	(a) As used in this section:
32	(1) "Distant site" means the location of the healthcare
33	professional delivering services through telemedicine at the time the
34	services are provided;
35	(2) "Healthcare professional" means a person who is licensed,
36	certified, or otherwise authorized by the laws of this state to administer



.

1	health care in the ordinary course of the practice of his or her profession;
2	(3) "Originating site" means:
3	(A) The offices of a healthcare professional or a licensed
4	healthcare entity where the patient is located at the time services are
5	provided by a healthcare professional through telemedicine; and
6	(B) The home of a patient in connection with treatment for
7	end-stage renal disease;
8	(4) "Professional relationship" means at minimum a relationship
9	established between a healthcare professional and a patient when:
10	(A) The healthcare professional has previously conducted
11	an in-person examination and is available to provide appropriate follow-up
12	care, when necessary, at medically necessary intervals;
13	(B) The healthcare professional personally knows the
14	patient and the patient's relevant health status through an ongoing personal
15	or professional relationship and is available to provide appropriate follow-
16	up care, when necessary, at medically necessary intervals;
17	(C) The treatment is provided by a healthcare professional
18	in consultation with, or upon referral by, another healthcare professional
19	who has an ongoing relationship with the patient and who has agreed to
20	supervise the patient's treatment, including follow-up care;
21	(D) An on-call or cross-coverage arrangement exists with
22	the patient's regular treating healthcare professional;
23	(E) A relationship exists in other circumstances as
24	defined by rule of the Arkansas State Medical Board for healthcare
25	professionals under its jurisdiction and their patients; or
26	(F) A relationship exists in other circumstances as
27	defined by rule of a licensing or certification board for other healthcare
28	professionals under the jurisdiction of the appropriate board and their
29	patients if the rules are no less restrictive than the rules of the Arkansas
30	State Medical Board;
31	(5) "Store and forward technology" means the transmission of a
32	patient's medical information from an originating site to the provider at the
33	distant site without the patient being present; and
34	(6) "Telemedicine" means the medium of delivering clinical
35	healthcare services by means of real-time two way electronic audio-visual
36	communications, including without limitation the application of secure video

1	conferencing, to provide or support healthcare delivery that facilitates the
2	assessment, diagnosis, consultation, or treatment of a patient's health care
3	while the patient is at an originating site and the healthcare professional
4	<del>is at a distant site.</del>
5	(b)(1) The standards of appropriate practice in traditional healthcare
6	professional-patient settings shall govern the licensed healthcare
7	professional's treatment recommendations made via electronic means, including
8	issuing a prescription via telemedicine.
9	(2) This section does not alter existing state law or rules
10	governing a healtheare professional's scope of practice.
11	(3) This section does not authorize drug-induced, chemical, or
12	surgical abortions performed through telemedicine.
13	(4)(A) Store and forward technology shall not be considered
14	telemedicine.
15	(B) This subchapter does not restrict the use of store and
16	forward technology.
17	(c) A healtheare professional shall follow applicable state and
18	federal law, rules, and regulations for:
19	(1) Informed consent;
20	(2) Privacy of individually identifiable health information;
21	(3) Medical recordkeeping and confidentiality; and
22	(4) Fraud and abuse.
23	(d)(l) A healthcare professional who is treating patients in Arkansas
24	through telemedicine shall be fully licensed or certified to practice in
25	Arkansas and is subject to the rules of the appropriate state licensing or
26	certification board.
27	(2) The requirement in subdivision (d)(1) of this section does
28	not apply to the acts of a healthcare professional located in another
29	jurisdiction who provides only episodic consultation services.
30	(e)(l) A healthcare professional at a distant site shall not utilize
31	telemedicine with respect to a patient located in Arkansas unless a
32	professional relationship exists between the healthcare professional and the
33	patient or the healthcare professional otherwise meets the requirements of
34	professional relationship as defined in § 17-80-118(a)(4).
35	(2) The existence of a professional relationship is not required
36	in the following circumstances:

1	(A) Emergency situations where the life or health of the
2	patient is in danger or imminent danger; or
3	(B) Simply providing information of a generic nature, not
4	meant to be specific to an individual patient.
5	(f) State licensing and certification boards for a healthcare
6	professional shall amend their rules where necessary to comply with this
7	section.
8	
9	SECTION 2. Arkansas Code Title 17, Chapter 80, is amended to add an
10	additional subchapter to read as follows:
11	<u>Subchapter 4 — Telemedicine Act</u>
12	
13	<u>17-80-401. Title.</u>
14	This subchapter shall be known and may be cited as the "Telemedicine
15	<u>Act".</u>
16	
17	17-80-402. Definitions.
18	As used in this subchapter:
19	(1) "Distant site" means the location of the healthcare
20	professional delivering services through telemedicine at the time the
21	services are provided;
22	(2) "Healthcare professional" means a person who is licensed,
23	certified, or otherwise authorized by the laws of this state to administer
24	health care in the ordinary course of the practice of his or her profession;
25	(3) "Originating site" means a site at which a patient is
26	located at the time healthcare services are provided to him or her by means
27	<u>of telemedicine;</u>
28	(4)(A) "Professional relationship" means at minimum a
29	relationship established between a healthcare professional and a patient
30	when:
31	(i) The healthcare professional has previously
32	conducted an in-person examination and is available to provide appropriate
33	follow-up care, when necessary, at medically necessary intervals;
34	(ii) The healthcare professional personally knows
35	the patient and the patient's relevant health status through an ongoing
36	personal or professional relationship and is available to provide appropriate

4

SB146

1	follow-up care, when necessary, at medically necessary intervals;
2	(iii) The treatment is provided by a healthcare
3	professional in consultation with, or upon referral by, another healthcare
4	professional who has an ongoing relationship with the patient and who has
5	agreed to supervise the patient's treatment, including follow-up care;
6	(iv) An on-call or cross-coverage arrangement exists
7	with the patient's regular treating healthcare professional or another
8	healthcare professional who has established a professional relationship with
9	the patient;
10	(v) A relationship exists in other circumstances as
11	defined by rule of the Arkansas State Medical Board for healthcare
12	professionals under its jurisdiction and their patients; or
13	(vi) A relationship exists in other circumstances as
14	defined by rule of a licensing or certification board for other healthcare
15	professionals under the jurisdiction of the appropriate board and their
16	patients if the rules are no less restrictive than the rules of the Arkansas
17	State Medical Board;
18	(5) "Remote patient monitoring" means the use of synchronous or
19	asynchronous electronic information and communication technology to collect
20	personal health information and medical data from a patient at an originating
21	site that is transmitted to a healthcare professional at a distant site for
22	use in the treatment and management of medical conditions that require
23	frequent monitoring;
24	(6) "Store-and-forward technology" means the asynchronous
25	transmission of a patient's medical information from a healthcare
26	professional at an originating site to a healthcare professional at a distant
27	site; and
28	(7)(A) "Telemedicine" means the use of electronic information
29	and communication technology to deliver healthcare services, including
30	without limitation the assessment, diagnosis, consultation, treatment,
31	education, care management, and self-management of a patient.
32	(B) "Telemedicine" includes store-and-forward technology
33	and remote patient monitoring.
34	
35	17-80-403. Establishment of professional relationship.
36	(a)(l) A healthcare professional at a distant site shall not utilize

5

SB146

1	telemedicine with respect to a patient located in Arkansas unless a
2	professional relationship exists between the healthcare professional and the
3	patient or the healthcare professional otherwise meets the requirements of a
4	professional relationship as defined in § 17-80-402.
5	(2) The existence of a professional relationship is not required
6	in the following circumstances:
7	(A) Emergency situations where the life or health of the
8	patient is in danger or imminent danger; or
9	(B) Simply providing information of a generic nature, not
10	meant to be specific to an individual patient.
11	(b) If the establishment of the professional relationship is permitted
12	via telemedicine under § 17-80-402(4)(A)(v) or § 17-80-402(4)(A)(vi),
13	telemedicine may be used to establish the professional relationship only for
14	situations in which the standard of care does not require an in-person
15	encounter.
16	(c) "Professional relationship" does not include a relationship
17	between a healthcare professional and a patient established only by the
18	following:
19	(1) An internet questionnaire;
20	(2) An email message;
21	(3) Patient-generated medical history;
22	(4) Audio-only communication, including without limitation
23	interactive audio;
24	(5) Text messaging;
25	(6) A facsimile machine; or
26	(7) Any combination thereof;
27	
28	17-80-404. Appropriate use of telemedicine.
29	(a)(l) A professional relationship shall be established in compliance
30	with § 17-80-403 to provide healthcare services through telemedicine.
31	(2) Once a professional relationship is established, a
32	healthcare professional may provide healthcare services through telemedicine,
33	including interactive audio, if the healthcare services are within the scope
34	of practice for which the healthcare professional is licensed or certified
35	and the healthcare services otherwise meet the requirements of this
36	subchapter.

6

1	(3) A licensing or certification board shall not permit the use
2	of telemedicine in a manner that is less restrictive than the use of
3	telemedicine authorized by the Arkansas State Medical Board.
4	(b)(1) If a healthcare professional seeks to provide healthcare
5	services to a minor through telemedicine in a school setting, the healthcare
6	professional shall:
7	(A) Be the regular pediatrician or other primary care
8	physician of the minor;
9	(B) Have a cross-coverage arrangement with the regular
10	pediatrician or other primary care physician of the minor; or
11	(C) Have authorization from the regular pediatrician or
12	other primary care physician of the minor.
13	(2) If the minor does not have a regular pediatrician or primary
14	care physician, subdivision (b)(l) of this section does not apply.
15	(c) Healthcare services provided by telemedicine, including without
16	limitation a prescription through telemedicine, shall be held to the same
17	standard of care as healthcare services provided in person.
18	(d)(l) A healthcare professional who is treating patients in Arkansas
19	through telemedicine shall be fully licensed or certified to practice in
20	Arkansas and is subject to the rules of the appropriate state licensing or
21	certification board.
22	(2) The requirement in subdivision (d)(1) of this section does
23	not apply to the acts of a healthcare professional located in another
24	jurisdiction who provides only episodic consultation services.
25	(e) A healthcare professional shall follow applicable state and
26	federal law, rules, and regulations for:
27	(1) Informed consent;
28	(2) Privacy of individually identifiable health information;
2 <b>9</b>	(3) Medical recordkeeping and confidentiality; and
30	(4) Fraud and abuse.
31	
32	<u>17-80-405. Liability — Noncompliance.</u>
33	(a) If a decision is made to provide healthcare services through
34	telemedicine, the healthcare professional accepts responsibility and
35	liability for the care of the patient.
36	(b) Noncompliance with this subchapter is a violation of the practice

7

1	act of the healthcare professional.
2	
3	<u>17-80-406. Rules.</u>
4	State licensing and certification boards for a healthcare professional
5	shall amend their rules where necessary to comply with this subchapter.
6	
7	<u>17-80-407. Construction.</u>
8	This subchapter does not:
9	(1) Alter existing state law or rules governing a healthcare
10	professional's scope of practice; or
11	(2) Authorize drug-induced, chemical, or surgical abortions
12	performed through telemedicine.
13	
14	SECTION 3. Arkansas Code § 17-92-1003(15), concerning the definition
15	of "proper practitioner-patient relationship" within the Arkansas Internet
16	Prescription Consumer Protection Act, is amended to read as follows:
17	(15) "Proper practitioner-patient relationship" means that
18	before the issuance of a prescription, a practitioner, physician, or other
19	prescribing health professional performs a history and in-person physical
20	examination of the patient adequate to establish a diagnosis and to identify
21	underlying conditions or contraindications to the treatment recommended or
22	provided unless:
23	(A) The prescribing practitioner is consulting at the
24	specific request of another practitioner who:
25	(i) Maintains an ongoing relationship with the
26	patient;
27	(ii) Has performed an in-person physical examination
28	of the patient; and
29	(iii) Has agreed to supervise the patient's ongoing
30	care and use of prescribed medications; <del>or</del>
31	(B) The prescribing practitioner interacts with the
32	patient through an on-call or cross-coverage situation; or
33	(C) The relationship is established through telemedicine
34	pursuant to the Telemedicine Act, § 17-80-401 et seq.
35	

SB146

8

1 23-79-1602 are amended to read as follows: 2 23-79-1601. Definitions. 3 As used in this subchapter: 4 (1) "Distant site" means the location of the healthcare 5 professional delivering healthcare services through telemedicine at the time 6 the services are provided; 7 (2)(A) "Health benefit plan" means: 8 (i) An individual, blanket, or group plan, policy, 9 or contract for healthcare services issued or delivered by an insurer, health 10 maintenance organization, hospital medical service corporation, or self-11 insured governmental or church plan in this state; and 12 (ii) Any health benefit program receiving state or 13 federal appropriations from the State of Arkansas, including the Arkansas 14 Medicaid Program, and the Health Care Independence Program, commonly referred 15 to as the "Private Option", and the Arkansas Works Program, or any successor 16 program. 17 "Health benefit plan" includes: (B) 18 (i) Indemnity and managed care plans; and 19 (ii) Nonfederal governmental plans as defined in 29 20 U.S.C. § 1002(32), as it existed on January 1, 2015. (C) "Health benefit plan" does not include: 21 22 (i) Disability income plans; 23 (ii) Credit insurance plans; 24 (iii) Insurance coverage issued as a supplement to 25 liability insurance; 26 (iv) Medical payments under automobile or homeowners 27 insurance plans; 28 (v) Health benefit plans provided under Arkansas 29 Constitution, Article 5, § 32, the Workers' Compensation Law, § 11-9-101 et 30 seq., or the Public Employee Workers' Compensation Act, § 21-5-601 et seq.; 31 (vi) Plans that provide only indemnity for hospital 32 confinement; 33 (vii) Accident only plans; 34 (viii) Specified disease plans; or 35 (ix) Long-term care only plans; 36 (3) "Healthcare professional" means a person who is licensed,

9

1 certified, or otherwise authorized by the laws of this state to administer 2 health care in the ordinary course of the practice of his or her profession; 3 (4) "Originating site" means: 4 (A) The offices of a healthcare professional or a licensed 5 healthcare entity where the patient is located at the time services are 6 provided by a healthcare professional through telemedicine; and 7 (B) The home of a patient in connection with treatment for 8 end-stage renal disease; and 9 (5) "Telemedicine" means the medium of delivering clinical 10 healthcare services by means of real-time two-way electronic audio-visual 11 communications, including without limitation the application of secure video 12 conferencing, to provide or support healthcare delivery that facilitates the 13 assessment, diagnosis, consultation, or treatment of a patient's health care 14 while the patient is at an originating site and the healthcare professional 15 is at a distant site. 16 (4) "Originating site" means a site at which a patient is 17 located at the time healthcare services are provided to him or her by means 18 of telemedicine; 19 (5) "Remote patient monitoring" means the use of synchronous or 20 asynchronous electronic information and communication technology to collect personal health information and medical data from a patient at an originating 21 22 site that is transmitted to a healthcare professional at a distant site for 23 use in the treatment and management of medical conditions that require frequent monitoring; 24 25 (6) "Store-and-forward technology" means the asynchronous 26 transmission of a patient's medical information from a healthcare 27 professional at an originating site to a healthcare professional at the 28 distant site; and 29 (7)(A) "Telemedicine" means the use of electronic information 30 and communication technology to deliver healthcare services, including without limitation the assessment, diagnosis, consultation, treatment, 31 education, care management, and self-management of a patient. 32 33 (B) "Telemedicine" includes store-and-forward technology and remote patient monitoring. 34 35 (C) For the purposes of this subchapter, "telemedicine" 36 does not include the use of:

10

1	(i) Audio-only communication, including without
2	limitation interactive audio;
3	(ii) A facsimile machine;
4	(iii) Text messaging; or
5	(iv) Electronic mail systems.
6	
7	23-79-1602. Coverage for telemedicine.
8	(a)(l) This subchapter <del>shall apply</del> <u>applies</u> to all health benefit plans
9	delivered, issued for delivery, reissued, or extended in Arkansas on or after
10	January 1, 2016, or at any time when any term of the health benefit plan is
11	changed or any premium adjustment is made thereafter.
12	(2) Notwithstanding subdivision (a)(1) of this section, this
13	subchapter <del>shall apply</del> <u>applies</u> to the Arkansas Medicaid Program on and after
14	January 1, 2016.
15	(b) A <u>healthcare professional providing a</u> healthcare service provided
16	through telemedicine shall comply with the requirements of <u>the Telemedicine</u>
17	<u>Act, § <del>17-80-117</del> 17-80-401 et seq</u> .
18	(c)(l) A health benefit plan shall <del>cover the services of a physician</del>
19	who is licensed by the Arkansas State Medical Board for healtheare services
20	through telemedicine on the same basis as the health benefit plan provides
21	coverage for the same healthcare services provided by the physician in person
22	provide coverage and reimbursement for healthcare services provided through
23	telemedicine on the same basis as the health benefit plan provides coverage
24	and reimbursement for health services provided in person, unless this
25	subchapter specifically provides otherwise.
26	(2) Subject to subdivision (d)(1) of this section, a health
27	benefit plan shall reimburse a physician licensed by the board for healthcare
28	services provided through telemedicine on the same basis as the health
29	benefit plan reimburses a physician for the same healthcare services provided
30	in person. A health benefit plan is not required to reimburse for a
31	healthcare service provided through telemedicine that is not comparable to
32	the same service provided in person.
33	(3) A health benefit plan may voluntarily reimburse for
34	healthcare services provided through means described in § 23-79-1601(7)(C).
35	(d)(l) <u>A health benefit plan shall provide a reasonable facility fee</u>
36	to an originating site operated by a healthcare professional or a licensed

11

SB146

1 healthcare entity if the healthcare professional or licensed healthcare 2 entity is authorized to bill the health benefit plan directly for healthcare 3 services. 4 (2) The combined amount of reimbursement that a health benefit 5 plan allows for the compensation to the distant site physician and the 6 originating site shall not be less than the total amount allowed for 7 healthcare services provided in person. 8 (2) (3) Payment for healthcare services provided through 9 telemedicine shall be provided to the distant site physician and the 10 originating site upon submission of the appropriate procedure codes. 11 (3)(4) This section does not: 12 (A) Prohibit: 13 (i) A health benefit plan from reimbursing other healthcare professionals; or 14 15 (ii) A a health benefit plan from paying a facility 16 fee to a provider at the distant site in addition to a fee paid to the 17 healthcare professional; or 18 (B) Require an insurer <u>a health benefit plan</u> to pay more 19 for a healthcare service provided through telemedicine than would have been 20 paid if the healthcare service was delivered in person. (e) A health benefit plan shall not impose on coverage for healthcare 21 22 services provided through telemedicine: 23 (1) An annual or lifetime dollar maximum on coverage for 24 services provided through telemedicine other than an annual or lifetime 25 dollar maximum that applies to the aggregate of all items and services 26 covered; 27 A deductible, copayment, coinsurance, benefit limitation, or (2) 28 maximum benefit that is not equally imposed upon all healthcare services 29 covered under the health benefit plan; or 30 (3) A prior authorization requirement for services provided 31 through telemedicine that exceeds the prior authorization requirement for in-32 person healthcare services under the health benefit plan. 33 (f) This subchapter does not prohibit a health benefit plan from: 34 (1) Limiting coverage of healthcare services provided through 35 telemedicine to medically necessary services, subject to the same terms and 36 conditions of the covered person's health benefit plan that apply to services

12

1 provided in person; or 2 (2)(A) Undertaking utilization review, including prior 3 authorization, to determine the appropriateness of healthcare services 4 provided through telemedicine, provided that: 5 (i) The determination of appropriateness is made in 6 the same manner as determinations are made for the treatment of any illness, 7 condition, or disorder covered by the health benefit plan whether the service 8 was provided in-person or through telemedicine; and 9 (ii) All adverse determinations for healthcare 10 services, medications, or equipment prescribed by a physician are made by a 11 physician who possesses a current and valid unrestricted license to practice 12 medicine in Arkansas. 13 (B) Utilization review shall not require prior 14 authorization of emergent telemedicine services. 15 (g)(1) A health benefit plan may adopt policies to ensure that 16 healthcare services provided through telemedicine submitted for payment 17 comply with the same coding, documentation, and other requirements necessary 18 for payment as an in-person service other than the in-person requirement. 19 (2) If deemed necessary, the State Insurance Department may 20 promulgate rules containing additional standards and procedures for the 21 utilization of telemedicine to provide healthcare service services through 22 health benefit plans if the additional standards and procedures do not 23 conflict with this subchapter or § 17-80-117 and are applied uniformly by all 24 health benefit plans. (h) A health benefit plan shall not prohibit a healthcare professional 25 26 from charging a patient enrolled in a health benefit plan for healthcare 27 services provided by audio-only communication that are not reimbursed under 28 the health benefit plan. 29 SECTION 5. Arkansas Code § 23-86-123 is amended to read as follows: 30 31 23-86-123. Prior authorization by physician - Definitions. (a) As used in this section: 32 33 (1) "Prior authorization" means the process by which a health 34 carrier determines the medical necessity or eligibility for coverage of a 35 healthcare service before a covered person receives the healthcare service in 36 order to provide coverage and reimbursement for the healthcare service; and

13

SB146

1	(2) "Telemedicine" means the medium of delivering clinical
2	healthcare services by means of real-time two-way electronic audiovisual
3	communications, including without limitation the application of secure video
4	conferencing, to provide or support healthcare delivery that facilitates the
5	assessment, diagnosis, consultation, treatment, education, care management,
6	or self-management of a patient's health care while the patient is at an
7	originating site and the healthcare professional is at a distant site the
8	same as defined in § 23-79-1601.
9	(b) When conducting prior authorization, whether for healthcare
10	services provided through telemedicine or provided in person, a physician who
11	possesses a current and unrestricted license to practice medicine in the
12	State of Arkansas shall make all adverse determinations for healthcare
13	services, medications, or equipment prescribed by a physician.
14	
15	/s/Bledsoe
16	
17	
18	
19	
20	
21	
22	
23	
24	
25	
26	
27	
28	
29	
30	
31	
32	
33	
34	
35	
36	

14