1	State of Arkansas	A D'11	
2	93rd General Assembly	A Bill	
3	Regular Session, 2021		HOUSE BILL 1243
4			
5	By: Representative Lowery		
6	By: Senator J. Hendren		
7			
8		For An Act To Be Entitled	
9	AN ACT TO MODIFY THE DEFINITION OF "POLICY		
10	CANCELLATIONS" AS USED IN THE BUSINESS OF INSURANCE;		
11	TO CLARIFY TH	HE MINIMUM NOTICE REQUIREMENTS	FOR
12	CANCELLATION	OF CERTAIN PROPERTY AND CASUA	LTY
13	POLICIES; ANI	D FOR OTHER PURPOSES.	
14			
15			
16		Subtitle	
17	TO MODI	FY THE DEFINITION OF "POLICY	
18	CANCELL	ATION"; AND TO CLARIFY THE MIN	NIMUM
19	NOTICE	REQUIREMENTS FOR CANCELLATION	OF
20	CERTAIN	PROPERTY AND CASUALTY POLICIE	ES.
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23	BE IT ENACTED BY THE GENI	ERAL ASSEMBLY OF THE STATE OF	ARKANSAS:
24			
25	SECTION 1. Arkansa	as Code § 23-66-206 is amended	l to read as follows:
26	23-66-206. Unfair	methods of competition and un	fair or deceptive acts
27	or practices defined.		
28	The following are o	defined as unfair methods of c	ompetition and unfair
29	or deceptive acts or prac	ctices in the business of insu	rance:
30	(1) "Boycott	t, coercion, and intimidation"	means entering into
31	any agreement to commit of	or, by any concerted action, c	committing any act of
32	boycott, coercion, or int	timidation resulting in or ten	ding to result in
33	unreasonable restraint of	f, or monopoly in, the busines	s of insurance;
34	(2) "Churnin	ng of business" means a situat	ion in which the
35	licensee replaces an exis	sting policy of life insurance	or accident and health
36	insurance, or both, and t	that replacement is:	

2	(B) Without objective demonstration by the licensee of the		
3	purpose of replacing the policy for the benefit and betterment of the		
4	insured;		
5	(3) "Defamation" means making, publishing, disseminating, or		
6	circulating, directly or indirectly, or aiding, abetting, or encouraging the		
7	making, publishing, disseminating, or circulating of any oral or written		
8	statement or of any pamphlet, circular, article, or literature that is false		
9	or maliciously critical of or derogatory to the financial condition of any		
10	person and that is calculated to injure that person;		
11	(4)(A) "Failure to maintain complaint handling procedures" mean		
12	failing to adopt and implement reasonable standards for the prompt handling		
13	of complaints received by the person from insureds or claimants, or from the		
14	Insurance Commissioner on behalf of insureds or claimants, and failing to		
15	keep a record of the complaints received.		
16	(B)(i) A complete complaints register of all complaints		
17	that the person has received shall be maintained for the current year plus		
18	five (5) calendar years.		
19	(ii) This The complaints register described in		
20	subdivision (4)(B)(i) of this section shall indicate:		
21	(i)(a) The total number of complaints;		
22	(ii)(b) The classification of complaints by		
23	line of insurance;		
24	(iii)(c) The nature of each complaint;		
25	(iv)(d) The disposition of each complaint;		
26	(v)(e) The time it took to process each		
27	complaint; and		
28	$\frac{\text{(vi)}(f)}{f}$ Such other Other information as the		
29	commissioner may reasonably require by way of rules.		
30	(C) As used in this subdivision (4), "complaint" means any		
31	written communication primarily expressing a grievance;		
32	(5) "Failure to maintain conflict of interest procedures" means		
33	failing to adopt and implement on or before the next financial or market		
34	conduct examination conducted by the commissioner on and after passage of		
35	this act and thereafter maintain written conflict of interest procedures and		
36	provisions, in form and format satisfactory to the commissioner, designed to		

(A) Not in accordance with § 23-66-307; or

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- 1 identify and resolve promptly any general or pecuniary conflicts of interest
- 2 as to officers, directors, managers, supervisors, and other key personnel of
- 3 domestic insurers, including, but not limited to, including without
- 4 <u>limitation</u> domestic stock and mutual insurers, domestic stipulated premium
- 5 insurers, domestic mutual assessment life and disability insurers, domestic
- 6 health maintenance organizations, domestic farmers' mutual aid associations,
- 7 domestic hospital or medical service corporations, and domestic fraternal
- 8 benefit societies;
- 9 (6) "False information and advertising generally" means making,
- 10 publishing, disseminating, circulating, or placing before the public or
- ll causing, directly or indirectly, to be made, published, disseminated,
- 12 circulated, or placed before the public in a newspaper, magazine, or other
- 13 publication or in the form of a notice, circular, pamphlet, letter, or poster
- 14 or over any radio or television station or in any other way an advertisement,
- 15 announcement, or statement containing any assertion, representation, or
- 16 statement with respect to the business of insurance or with respect to any
- 17 person in the conduct of his or her insurance business that is untrue,
- 18 deceptive, or misleading;
- 19 (7) "False statements and entries" means:
- 20 (A) Filing with any supervisory or other public official
- 21 or making, publishing, disseminating, circulating, or delivering to any
- 22 person, or placing before the public or causing, directly or indirectly, to
- 23 be made, published, disseminated, circulated, delivered to any person, or
- 24 placed before the public any false statement of financial condition of a
- 25 person with intent to deceive; and
- 26 (B) Knowingly making any false entry of a material fact in
- 27 any book, report, or statement of any person or knowingly omitting to make a
- 28 true entry of any material fact pertaining to the business of the person in
- 29 any book, report, or statement of that person;
- 30 (8) "Misrepresentation and false advertising of insurance
- 31 policies" means making, issuing, circulating, or causing to be made, issued,
- 32 or circulated, any estimate, illustrations, circular, statement, sales
- 33 presentation, omission, or comparison, which that:
- 34 (A) Misrepresents the benefits, advantages, conditions, or
- 35 terms of any insurance policy;
- 36 (B) Misrepresents the dividends or share of the surplus to

1 be received on any insurance policy; 2 (C) Makes any false or misleading statements to the 3 dividends or share of surplus previously paid on any insurance policy; 4 (D) Is misleading or is a misrepresentation as to the 5 financial condition of any person or as to the legal reserve system upon 6 which any life insurer operates; 7 (E) Uses any name or title of any insurance policy or 8 class of insurance policies, misrepresenting the true nature thereof of the 9 insurance policy; 10 Is a misrepresentation for the purpose of inducing or tending to induce the lapse, forfeiture, exchange, conversion, or surrender 11 12 of any insurance policy; 13 (G) Is a misrepresentation for the purpose of effectuating 14 a pledge or assignment of or effecting a loan against any insurance policy; 15 or 16 (H) Misrepresents any insurance policy as being shares of 17 stock; 18 (9)(A) "Policy cancellations" means cancellations of insurance 19 coverage on a property or casualty risk that has been in force over sixty 20 (60) days or after the effective date of a renewal policy or an annual 21 anniversary date unless the cancellation is based upon at least one (1) of 22 the following reasons: 23 (i) Nonpayment of premium; 24 (ii) Fraud or material misrepresentation made by or 25 with the knowledge of the named insured in obtaining the policy, continuing 26 the policy; or in presenting a claim under the policy; 27 (iii) The occurrence of a material change in the risk that substantially increases any hazard insured against after policy 28 29 issuance; (iv) Violation of any local fire, health, safety, 30 31 building, or construction regulation or ordinances with respect to any insured property or the occupancy of the property that substantially 32 increases any hazard insured against under the policy; 33 34 (v) Nonpayment of membership dues in those cases in which the bylaws, agreements, or other legal instruments of the insurer 35 36 issuing the policy require payment as a condition of the issuance and

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     maintenance of the policy; or
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                             (vi) A material violation of a material provision of
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     the policy.
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                       (B) Cancellations of property and casualty policies shall
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     only be effective when notice of cancellation is mailed or delivered by the
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     insurer to the named insured and to any lienholder or loss payee named in the
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     policy at least twenty (20) days prior to the effective date of cancellation.
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     However, when cancellation is for nonpayment of premium, at least ten (10)
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     days' notice of cancellation accompanied by the reason for cancellation shall
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     be given.
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                       (C) The provisions of this subdivision (9) shall not be
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     applicable to any policy providing coverage for workers' compensation or
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     employers' liability or to any policy providing coverage for personal
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     automobile liability, automobile physical damage, or automobile collision, or
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     any combination thereof;
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                 (10)(A) "Rebates", except as otherwise expressly provided by
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     law, means the act of knowingly:
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                             (i) Permitting or offering to make or making any
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     life, health, and annuity insurance contract, or agreement as to the
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     contract, other than as plainly expressed in the insurance contract issued
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     thereon for the life, health, or annuity insurance policy;
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                             (ii) Paying, allowing, or giving or offering to pay,
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     allow, or give, directly or indirectly, as inducement to the insurance
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     contract any rebate of premiums payable on the contract or any special favor
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     or advantage in the dividends or other benefits thereon under the insurance
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     contract or any valuable consideration or inducement whatever not specified
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     in the contract; or
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                             (iii) Giving, selling, or purchasing or offering to
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     give, sell, or purchase as inducement to the insurance contract or in
     connection with the contract any stocks, bonds, or other securities of any
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     insurance company or other corporation, association, or partnership or any
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     dividends or profits accrued thereon under the insurance contract or anything
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     of value whatsoever not specified in the insurance contract.
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                       (B) Subdivision (10)(\Lambda) or subdivision (14) Subdivision
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     (9)(A) or subdivision (13) of this section shall not be construed as
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     including within "rebates" or "unfair discrimination" any of the following
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1 practices: 2 (i) In the case of any contract of life insurance or 3 life annuity, the paying of bonuses to policyholders or otherwise abating 4 their premiums in whole or in part out of surplus accumulated from 5 nonparticipating insurance, provided that those bonuses or abatement of 6 premiums shall be fair and equitable for policyholders and for the best 7 interests of the company and its policyholders; 8 (ii) In the case of life insurance policies issued on the industrial debit plan, making allowance to policyholders who have 9 10 continuously for a specified period made premium payments directly to an 11 office of the insurer in an amount that fairly represents the saving in 12 collection expenses; (iii) Readjustment of the rate of premium for a 13 14 group insurance policy based on the loss or expense under the policy at the 15 end of the first or any subsequent policy year of insurance under the policy, 16 which may be made retroactive only for the policy year; 17 (iv) Engaging in an arrangement that does not 18 violate section 106 of the Bank Holding Company Act Amendments of 1970, 12 19 U.S.C. § 1972, as interpreted by the Board of Governors of the Federal 20 Reserve System, or section 1464(q) of the Home Owners' Loan Act, 12 U.S.C. § 21 1461 et seq.; or 22 (v) Under a prior written agreement with a client 23 paying total annual premiums, for all lines of business, of one hundred 24 thousand dollars (\$100,000) or more, adjusting or refunding a part of a 25 consulting fee charged by a licensed insurance consultant based on 26 commissions received by the consultant from insurance carriers; 27 (11)(10) "Stock operations and advisory board contracts" means 28 issuing or delivering or permitting agents, officers, or employees to issue 29 or deliver agency company stock, or other capital stock or benefit 30 certificates or shares in any common-law corporation, or securities or any 31 special or advisory board contracts or other contracts of any kind that 32 promise returns and profits as an inducement to insurance; 33 (12)(11) "Underwriting: refusing certain risks" means refusing 34 to issue or limiting the amount of coverage on a property or casualty risk

property or casualty policy or contract;

35 36 based upon knowledge of an insurer's nonrenewal of the applicant's previous

- 1 (13)(12) "Unfair claims settlement practices" means committing
 2 or performing with such frequency as to indicate a general business practice
 3 any of the following:
 4 (A) Misrepresenting pertinent facts or insurance policy
 5 provisions relating to coverages at issue;
- 6 (B) Failing to acknowledge and act reasonably and promptly 7 upon communications with respect to claims arising under insurance policies;
- 8 (C) Failing to adopt and implement reasonable standards 9 for the prompt investigation of claims arising under insurance policies;
- 10 (D) Refusing to pay claims without conducting a reasonable 11 investigation based upon all available information;
- 12 (E) Failing to affirm or deny coverage of claims within a 13 reasonable time after proof of loss statements have been completed;
- 14 (F) Not attempting in good faith to effectuate prompt, 15 fair, and equitable settlements of claims in which liability has become 16 reasonably clear;
- 17 (G) Attempting to settle claims on the basis of an 18 application that was altered without notice to, or knowledge or consent of, 19 the insured;
- 20 (H) Making claim payments to policyholders or 21 beneficiaries not accompanied by a statement setting forth the coverage under 22 which payments are being made;
- 23 (I) Delaying the investigation or payment of claims by 24 requiring an insured or claimant, or the physician of either, to submit a 25 preliminary claim report and then requiring the subsequent submission of 26 formal proof of loss forms, both of which submissions contain substantially 27 the same information;
- 28 (J) Failing to promptly provide a reasonable explanation 29 of the basis in the insurance policy in relation to the facts of applicable 30 law for denial of a claim or for the offer of a compromise settlement;
- 31 (K) Compelling insureds to institute litigation to recover 32 amounts due under an insurance policy by offering substantially less than the 33 amounts ultimately recovered in actions brought by those insureds;
- 34 (L) Attempting to settle a claim for less than the amount 35 to which a reasonable person would have believed he or she was entitled by 36 reference to written or printed advertising material accompanying or made

- part of an application;
- 2 (M) Making known to insureds or claimants a policy of
- 3 appealing from arbitration awards in favor of insureds or claimants for the
- 4 purpose of compelling them to accept settlements or compromises less than the
- 5 amount awarded in arbitration;
- 6 (N) Failing to promptly settle claims, when liability has
- 7 become reasonably clear, under one (1) portion of the insurance policy
- 8 coverage in order to influence settlements under other portions of the
- 9 insurance policy coverage; and
- 10 (0) Requiring as a condition of payment of a claim that
- 11 repairs must be made by a particular contractor, supplier, or repair shop;
- 12 (14)(13) "Unfair discrimination" means:
- 13 (A) Making or permitting any unfair discrimination between
- 14 individuals of the same class and equal expectation of life in the rates
- 15 charged for any contract of life insurance or of life annuity or in the
- 16 dividends or other benefits payable thereon under the contract of life
- 17 <u>insurance or of life annuity</u>, or in any other of the terms and conditions of
- 18 such a contract;
- 19 (B) Making or permitting any unfair discrimination between
- 20 individuals of the same class and of essentially the same hazard in the
- 21 amount of premium policy fees or rates charged for any policy or contract of
- 22 accident and health insurance, or in the benefits payable thereunder under
- 23 the policy or contract of accident and health insurance, or in any of the
- 24 terms or conditions of the contract, or in any other manner whatever;
- 25 (C) Making or permitting any unfair discrimination between
- 26 individuals or risks of the same class and of essentially the same hazards by
- 27 refusing to issue, refusing to renew, cancelling, or limiting the amount of
- 28 insurance coverage on a property or casualty risk because of the geographic
- 29 location of the risk unless:
- 30 (i) The refusal, cancellation, or limitation is for
- 31 a business purpose that is not a mere pretext for unfair discrimination; or
- 32 (ii) The refusal, cancellation, or limitation is
- 33 required by law or regulatory mandate;
- 34 (D) Making or permitting any unfair discrimination between
- 35 individuals or risks of the same class and of essentially the same hazards by
- 36 refusing to issue, refusing to renew, cancelling, or limiting the amount of

- l insurance coverage on a residential property risk or on the personal property
- 2 contained therein in the residential property because of the age of the
- 3 residential property unless:
- 4 (i) The refusal, cancellation, or limitation is for
- 5 a business purpose that is not a mere pretext for unfair discrimination; or
- 6 (ii) The refusal, cancellation, or limitation is
- 7 required by law or regulatory mandate;
- 8 (E) Refusing to insure, refusing to continue to insure, or
- 9 limiting the amount of coverage available to an individual because of the
- 10 marital status of the individual. However, nothing in this subdivision
- 11 (14)(E) subdivision (13)(E) shall prohibit an insurer from taking marital
- 12 status into account for the purpose of defining persons eligible for
- 13 dependent benefits;
- 14 (F) Terminating or modifying coverage or refusing to issue
- 15 or refusing to renew any policy or contract of insurance solely because the
- 16 applicant or insured or any employee of either is mentally or physically
- 17 impaired. However, subdivision (14)(F) this subdivision (13)(F) shall not be
- 18 interpreted to modify any other provision of law relating to the termination,
- 19 modification, issuance, or renewal of any insurance policy or contract;
- 20 (G)(i) Refusing to insure or continue to insure an
- 21 individual or risks solely because of the individual's race, color, creed,
- 22 national origin, citizenship, status as a victim of domestic abuse, or sex.
- 23 (ii) As used in subdivision (14)(G)(i) subdivision
- (13)(G)(i) of this section, "domestic abuse" means:
- 25 (a) Physical harm, bodily injury, or assault
- 26 between family or household members;
- 27 (b) The infliction of fear of imminent
- 28 physical harm, bodily injury, or assault between family members or household
- 29 members; or
- 30 (c) Sexual conduct between family or household
- 31 members, whether minors or adults, that constitutes a crime under the laws of
- 32 this state; and
- 33 (H)(i)(a) Refusing to insure, or refusing to continue to
- 34 insure, or limiting the amount, extent, or kind of coverage available for
- 35 life insurance to an individual, or charging an individual a different rate
- 36 for the same coverage, solely because of the individual's status as a living

1 organ donor. 2 (b) With respect to other conditions, a person 3 who is a living organ donor shall be subject to the same standards of sound 4 actuarial principles as a person who is not a living organ donor. 5 (ii) As used in this subdivision (14)(H) subdivision 6 (13)(H), "living organ donor" means a person who is a registered organ donor; 7 and 8 $\frac{(15)(A)}{(14)(A)}$ "Unfair financial planning practices" includes an 9 insurance producer: 10 (i)(a) Holding himself or herself out, directly or 11 indirectly, to the public as a financial planner, investment adviser, 12 consultant, financial counselor, or any other specialist engaged in the 13 business of giving financial planning or advice relating to investments, 14 insurance, real estate, tax matters, or trust and estate matters, if the 15 insurance producer is, in fact, engaged only in the sale of policies. 16 (b) However, subdivision (15)(A)(i)(a) 17 subdivision (14)(A)(i)(a) of this section does not preclude a person who 18 holds some form of formal recognized financial planning or consultant 19 certification or designation from using the certification or designation when 20 the person is only selling insurance. 21 (c) Subdivision (15)(A)(i)(a) Subdivision 22 (14)(A)(i)(a) of this section does not permit persons to charge an additional 23 fee for services that are customarily associated with the solicitation, 24 negotiation, or servicing of policies; 25 (ii)(a) Engaging in the business of financial 26 planning without disclosing in writing to the client, prior to the execution 27 of the agreement provided for in subdivision (15)(A)(iii) subdivision 28 (14)(A)(iii) of this section, or solicitation of the sale of a product or 29 service that: 30 (1) He or she is also an insurance 31 salesperson; and 32 (2) A commission for the sale of an 33 insurance product will be received in addition to a fee for financial 34 planning, if the sale involves a commission. 35 (b) The disclosure requirement under this

subdivision (15)(A)(ii) subdivision (14)(A)(ii) may be met by including it in

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1 any written disclosure required by federal or state securities law; and 2 (iii)(a)(l) Charging fees other than commissions for 3 financial planning by an insurance producer unless the fees are based upon a 4 written agreement that is signed by the party to be charged in advance of the 5 performance of the services under the agreement. 6 (2) A copy of the agreement under 7 subdivision (15)(A)(iii)(a)(1) subdivision (14)(A)(iii)(a)(1) of this section 8 must be provided to the party to be charged at the time the agreement is 9 signed by the party. The services for which the fee is to 10 (3) 11 be charged must be specifically stated in the agreement. 12 (4) The amount of the fee to be charged or how it will be determined or calculated must be specifically stated in the 13 14 agreement. 15 (5) The agreement must state that the 16 client is under no obligation to purchase any insurance product through the 17 insurance producer or financial consultant. 18 (b) The insurance producer shall retain a copy 19 of the agreement for not less than three (3) years after completion of 20 services, and a copy shall be available to the commissioner upon request. (B) "Unfair financial planning practices" does not include 21 22 funeral expense insurance and prepaid funeral benefits contracts; and 23 (15)(A) "Unfair property or casualty policy cancellation" means: 24 (i) After a policy on a property or casualty risk 25 has been in force for more than sixty (60) days or after the effective date 26 of a renewal of the policy, insurance coverage is terminated: 27 (a) Before the expiration date of the policy for a reason other than provided under subdivision (15)(B) of this section; 28 29 <u>or</u> 30 (b) Without providing effective notice as 31 described in subdivision (15)(B) of this section; and 32 (ii)(a) For a policy in force for sixty (60) days or 33 less, an insurer has terminated the policy without mailing or delivering 34 notice of cancellation to the named insured or to any lienholder or loss payee named in the policy at least twenty (20) days before the effective date 35 36 of cancellation.

1	(b) However, when cancellation is for		
2	nonpayment of premium, at least ten (10) days' notice of cancellation		
3	accompanied by the reason shall be given.		
4	(B) "Unfair property or casualty policy cancellation" doe		
5	not include an insurer's cancellation of a policy that has been in force for		
6	more than sixty (60) days or after the effective date of a renewal of the		
7	policy as long as the insurer provides effective notice and terminates the		
8	policy for one (1) of the following reasons:		
9	(i) Nonpayment of premium;		
10	(ii) Fraud or material misrepresentation made by or		
11	with the knowledge of the named insured in obtaining the policy, continuing		
12	the policy, or presenting a claim under the policy;		
13	(iii) The occurrence of a material change in the		
14	risk that substantially increases any hazard insured against after policy		
15	issuance;		
16	(iv) Violation of any local fire, health, safety,		
17	building, or construction regulation or ordinance with respect to any insure		
18	property or the occupancy of the property that substantially increases any		
19	hazard insured against under the policy;		
20	(v) Nonpayment of membership dues in those cases in		
21	which the bylaws, agreements, or other legal instruments of the insurer		
22	issuing the policy require payment as a condition of the issuance and		
23	maintenance of the policy; or		
24	(vi) A material violation of a material provision of		
25	the policy.		
26	(C)(i) Cancellations of property and casualty policies in		
27	force for more than sixty (60) days or after the effective date of a renewal		
28	of the policy shall only be effective when notice of cancellation is mailed		
29	or delivered by the insurer to the named insured and to any lienholder or		
30	loss payee named in the policy at least twenty (20) days before the effective		
31	date of cancellation.		
32	(ii) However, when cancellation is for nonpayment of		
33	premium, at least ten (10) days' notice of cancellation accompanied by the		
34	reason for cancellation shall be given.		
35	(D) This subdivision (15) is not applicable to any policy		
36	providing coverage for workers' compensation or employers' liability or to		

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     any policy providing coverage for personal automobile liability, automobile
    physical damage, or automobile collision, or any combination of coverage for
     personal automobile liability, automobile physical damage, or automobile
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     collision.
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           SECTION 2. EFFECTIVE DATE. This act is effective on and after July 1,
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     2022.
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