1	State of Arkansas	A Bill	
2	93rd General Assembly	A DIII	
3	Regular Session, 2021		SENATE BILL 551
4			
5	By: Senator M. Johnson		
6	By: Representative Dalby		
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8		For An Act To Be Entitled	
9	AN ACT TO AMEND THE UNFAIR CIGARETTE SALES ACT; AND		
10	FOR OTHER PU	JRPOSES.	
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13		Subtitle	
14	TO AME	ND THE UNFAIR CIGARETTE SALES ACT.	
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17	BE IT ENACTED BY THE GEN	NERAL ASSEMBLY OF THE STATE OF ARKAN	NSAS:
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19	SECTION 1. Arkans	sas Code § 4-75-702(5)(A), concernin	ng the definition
20	of "cost to wholesaler"	in the Unfair Cigarette Sales Act,	is amended to read
21	as follows:		
22	(5)(A) "Cos	st to <u>the</u> wholesaler" means the base	ic cost of the
23	cigarettes involved to t	the wholesaler plus the cost of doin	ng business by the
24	wholesaler as evidenced by the standards and methods of accounting regularly		
25	employed by him or her <u>i</u>	in his or her allocation of overhead	d costs and
26	expenses, and must shall	<u>L</u> include, without limitation, labor	r costs, including
27	salaries of executives a	and officers, rent, depreciation, se	elling costs,
28	maintenance of equipment	, delivery costs, all types of lice	enses, taxes,
29	insurance, and advertisi	ing.	
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31	SECTION 2. Arkans	sas Code § 4-75-708(b) and (c), cond	cerning the use of
32	rebates in the sale of o	rigarettes to impact competition und	der the Unfair
33	Cigarette Sales Act, are	e amended to read as follows:	
34	(b) <u>(l)</u> It shall k	e <u>is</u> unlawful for any wholesaler, n	retailer, or
35	salesperson to offer a m	rebate in price, to give a rebate in	n price, to offer a
36	concession of any kind,	or to give a concession of any kind	d or nature



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whatsoever in connection with the sale of cigarettes with intent to injure competitors or destroy or substantially lessen competition. (2) However, it is not unlawful under this section for a wholesaler to give a rebate if the rebate does not result in a sale at less than the cost to the wholesaler according to (4-75-702(5)) (A), less discounts, rebates, and incentives that are received by the wholesaler from the manufacturer. (c) It shall be unlawful for any retail dealer to induce or attempt to induce or to procure or attempt to procure: (1) The the purchase of cigarettes at a price less than cost to the wholesaler; or (2) Any rebate or concession of any kind in connection with the purchase of cigarettes.