

1 State of Arkansas  
2 94th General Assembly  
3 Regular Session, 2023  
4

# A Bill

HOUSE BILL 1177

5 By: Representative L. Johnson  
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## For An Act To Be Entitled

8 AN ACT TO AMEND THE LAW REGARDING ALCOHOLIC  
9 BEVERAGES; TO CLARIFY THE LAW REGARDING PRIVATE CLUB  
10 ADVERTISING; AND FOR OTHER PURPOSES.  
11

## Subtitle

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13 TO AMEND THE LAW REGARDING ALCOHOLIC  
14 BEVERAGES TO CLARIFY THE LAW ON PRIVATE  
15 CLUB ADVERTISING.  
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19 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:  
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21 SECTION 1. Arkansas Code § 3-9-226(b), concerning advertising  
22 alcoholic beverages at a private club for on-premises consumption, is amended  
23 to add an additional subdivision to read as follows:

24 (b)(1) It shall be unlawful for a private club, as defined in § 3-9-  
25 202, to use the advertising media to promote the consumption and use of  
26 alcoholic beverages or to advertise or announce the price of service of  
27 alcoholic beverages for on-premises consumption in a county where its voters  
28 have not authorized the sale of intoxicating liquor in a local option  
29 election under Initiated Act No. 1 of 1942, as amended, §§ 3-8-201 – 3-8-203,  
30 and 3-8-205 – 3-8-209.

31 (2) The prohibition on advertising or promoting the consumption  
32 of alcoholic beverages under subdivision (b)(1) of this section does not  
33 require a private club to block visibility through the private club's windows  
34 or doors to prevent the general public from viewing patrons consuming  
35 alcoholic beverages, including without limitation through the use of window  
36 tinting.

