

1 State of Arkansas
2 94th General Assembly
3 Regular Session, 2023
4

A Bill

SENATE BILL 456

5 By: Senator Hill
6 By: Representative Beaty Jr.
7

For An Act To Be Entitled

9 AN ACT TO PREVENT STATE-FUNDED MEDICAL SCHOOLS IN
10 THIS STATE FROM SPENDING FUNDS ON THE NAME, IMAGE,
11 AND LIKENESS OF A STUDENT-ATHLETE UNDER THE ARKANSAS
12 STUDENT-ATHLETE PUBLICITY RIGHTS ACT; AND FOR OTHER
13 PURPOSES.
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Subtitle

16 TO PREVENT STATE-FUNDED MEDICAL SCHOOLS
17 IN THIS STATE FROM SPENDING FUNDS ON THE
18 NAME, IMAGE, AND LIKENESS OF A STUDENT-
19 ATHLETE UNDER THE ARKANSAS STUDENT-
20 ATHLETE PUBLICITY RIGHTS ACT.
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24 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:
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26 SECTION 1. Arkansas Code Title 4, Chapter 75, Subchapter 13, is
27 amended to add an additional section to read as follows:

28 4-75-1309. Prohibition on state-funded medical schools using funds for
29 name, image, or likeness of student-athletes.

30 A state-funded medical school in this state shall not:

31 (1) Use funds for use of the name, image, or likeness of a
32 student-athlete; or

33 (2) Contract with or offer any money to a student-athlete for
34 the use of his or her name, image, or likeness.
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