

1 State of Arkansas
2 95th General Assembly
3 Regular Session, 2025

SR 30

4
5 By: Senator Irvin
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8 **SENATE RESOLUTION**

9 TO CELEBRATE THIRTY-FIVE YEARS OF FAMILY-OWNED AND
10 ARKANSAS-BASED CG ROXANE LLC AND ITS CRYSTAL GEYSER
11 ALPINE SPRING WATER.
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14 **Subtitle**

15 TO CELEBRATE THIRTY-FIVE YEARS OF
16 FAMILY-OWNED AND ARKANSAS-BASED CG
17 ROXANE LLC AND ITS CRYSTAL GEYSER ALPINE
18 SPRING WATER.
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20 WHEREAS, CG Roxane LLC is a family-owned and family-operated bottled
21 water company that has been bottling Crystal Geyser LLC Alpine Spring Water
22 since its establishment in 1990; and
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24 WHEREAS, Crystal Geyser LLC Alpine Spring Water is the number one (1)
25 nationally distributed bottled spring water in the United States; and
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27 WHEREAS, CG Roxane LLC's most well-known product is the square-shaped
28 gallon, which is produced at five (5) of the company's seven (7) spring
29 sources, including the Norman, Arkansas, spring source; and
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31 WHEREAS, the Norman, Arkansas, CG Roxane LLC plant has been in
32 operation since 2008; and
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34 WHEREAS, last year, the Norman, Arkansas, CG Roxane LLC plant shipped
35 one hundred thirty-two million (132,000,000) bottles of spring water and
36 eight million two hundred thousand (8,200,000) cases of spring water, all



1 produced with fifty percent (50%) recyclable polyethylene terephthalate; and

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3 WHEREAS, CG Roxane LLC takes pride in supporting the local communities
4 where CG Roxane LLC plants are operated by a total of thirty-two (32) local
5 team members; and

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7 WHEREAS, CG Roxane LLC supports local firefighters and donates to local
8 college scholarship funds in the communities where its plants are operated;
9 and

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11 WHEREAS, CG Roxane LLC strives constantly to improve regarding
12 sustainability by:

13 (1) Abiding by its founding principle of bottling spring water
14 less than one and five-tenths (1.5) miles from the natural spring source,
15 including offering Arkansas consumers Crystal Geyser Natural Spring Water
16 from the Ouachita Mountains in Norman, Arkansas;

17 (2) Since 2019, offering its consumers natural spring water in a
18 bottle made of fifty percent (50%) recycled polyethylene terephthalate
19 sourced from its recycling plants in California and Tennessee;

20 (3) Since January 2025, constructing fully recyclable overwrap
21 made of fifty percent (50%) recycled material; and

22 (4) Constantly investing in new equipment to save water during
23 the production process and never overpumping from the preserved water table
24 that the Ouachita Mountains offer to the local communities, because the
25 quality of its spring water is very important to CG Roxane LLC,

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27 NOW THEREFORE,

28 BE IT RESOLVED BY THE SENATE OF THE NINETY-FIFTH GENERAL ASSEMBLY OF THE
29 STATE OF ARKANSAS:

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31 THAT the Senate celebrate thirty-five (35) years of family-owned and
32 Arkansas-based CG Roxane LLC and its Crystal Geyser Alpine Spring Water.

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34 BE IT FURTHER RESOLVED THAT upon adoption, a copy of this resolution be
35 provided to the owners of CG Roxane LLC by the Secretary of the Senate.