



Arkansas IDEAS is an online professional development resource for Arkansas educators designed to enhance teachers' content knowledge and instructional skills. The web site provides the state's educators with comprehensive online professional development courses and teaching resources free of charge. IDEAS was created by Arkansas Department of Education in 2006 and is hosted, maintained and supported by AETN (Arkansas Educational Television Network).

LEGISLATION

Arkansas legislation requires that all licensed educators complete 60 hours of approved professional development each year. Educators can count courses completed through IDEAS toward these requirements.

Act 2318 of 2005 created the Arkansas Online Professional Development Initiative.

Due to the visionary work of the 2005 General Assembly, IDEAS has been awarded Edge Award from the Association of Public Television Stations for excellence in the digital transition, groundbreaking partnerships and educational technologies.

COURSES

To date, 209,684 professional development hours have been earned by educators. Asynchronous courses are organized by:

- Audio Journal for Principals
- English Language Arts
- Fine Arts
- Instructional Strategies
- Leadership and Administration
- Mathematics
- Parental Involvement
- Science
- Social Studies
- Technology

To receive professional development credit, educators must score 80 percent or above on the course assessment.

Reports about teacher coursework are available to administrators.

In addition, more than 160 synchronous courses are available through PBS TeacherLine for graduate level college as well as professional development credit.

WORKSHOPS & SUPPORT

AETN provides professional development workshops for Arkansas educators on how to register and use IDEAS. The Help Desk is available for user support.

REGISTERED USERS / STATISTICS

- 18,261 active registered users, adding approximately 400 monthly
- 5,658 professional development hours available
- 209,684 professional development hours earned
- Over 280 hours have been recorded in AETN Studios, viewed simultaneously at regional co-ops and posted to the Arkansas IDEAS Portal



Updated Statistics as of 11/27/10

